

# KAMAL SANDESH

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₹20



BJP WILL ENSURE THE GROWTH OF KARNATAKA WITH HOLISTIC DEVELOPMENT OF PRIMARY SECTORS

★ THE ★  
**100<sup>TH</sup>**  
EPISODE

# MANN KI BAAT

**'MANN KI BAAT' IS THE  
'MANN KI BAAT'  
OF CRORES OF INDIANS**



THROUGH MANN KI BAAT@100,  
THE TALE OF NEW INDIA

CELEBRATING 100 EPISODES OF MANN KI BAAT:  
A TURNING POINT FOR TRIBAL COMMUNITIES





BJP National President Shri Jagat Prakash Nadda in a mega Road show at Harapanahalli, Karnataka on May 05, 2023



BJP National President Shri J.P. Nadda while releasing BJP Praja Pranalike (Vision Document) for Karnataka Assembly Elections on May 01, 2023



Union Home & Cooperation Minister Shri Amit Shah addressing a massive public meeting in Chikkodi-Sadalga, Karnataka on May 06, 2023



Union Home & Cooperation Minister Shri Amit Shah in a Road show at Doddaballapur, Karnataka on May 07, 2023



Defence Minister Shri Rajnath Singh in a grand Road Show at Basavangudi in Bengaluru, Karnataka on April 29, 2023



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## SOCIAL MEDIA CORNER

**@Narendramodi**

Be it Yoga, Ayurveda or Indian spices, Congress never did anything to popularise them. We have changed this approach and the results are for everyone to see.

(7 May, 2023)



**@JPNadda**

Congratulations to @satwiksairaj and @Shettychirag04 for becoming the first Indian Men's Doubles pair to win the Badminton Asia Championships Title. Your feat is a testament to India's growing potential and stature in the world of badminton.

(30 April, 2023)



**@AmitShah**

Congress lacks credibility. And no one cares about guarantees given by a party that has no credibility of itself.

(30 April, 2023)



**@Rajnathsingh**

Delighted to handover a Fast Patrol Vessel and a Landing Craft Assault ship to Maldives today. It is a symbol of our shared commitment towards peace & security in the Indian Ocean Region.

(2 May, 2023)



**@Dr K Laxman**

Watched #TheKeralaStory with @BJP4Telangana State President Shri @bandisanjay\_bjp and Karyakartas. Must watch movie as it exposes the ISIS activities, supported by Anti-Nationals, pseudo-secularist in the name of religion.

(8 May, 2023)



**@BLSanthosh**

After it's self goal of promising to ban Bajaranga Dal , @INCKarnataka in search of fall guy who added that point .. !! Other than zero commitment to it's promised it shows the irresponsibility of senior leaders trying to shift responsibility. #ReverseGearCongress

(6 May, 2023)



**KAMAL SANDESH PARIVAR**  
*wishes a very happy*  
**GANGA DUSSEHRA (29 MAY)**  
*to all of its readers*



## Mann Ki Baat@100 : Revolutionising thinking, transforming lives

As one of the most popular radio programmes, 'Mann ki Baat' has created a unique place for itself in people's hearts. In an age when radio was increasingly considered an obsolete medium, 'Mann ki Baat' may be credited with restoring its valued space in the world of communication. While its popularity increased with every episode, audiences across the nation multiplied, making it a vehicle for connecting the masses with many new initiatives and innovations. Starting on October 3, 2014, the day of Vijayadashami, the programme is now broadcast in 23 Indian languages and 29 dialects, with worldwide reach in 11 languages while becoming a phenomenon in itself. According to a survey conducted by IIM, Rohtak, 100 crore people have listened to the programme at least once, while 23 crore people have been listening to it regularly. Its popularity may be gauged from the fact that the then US President Mr. Barack Obama co-hosted 'Mann Ki Baat' along with the Prime Minister, Shri Narendra Modi, during his India visit on January 27, 2015. As 'Mann Ki Baat' completes its 100th broadcast, a glorious journey continues with the message of 'Charaiveti', the mantra of continuity and progress.

**While 'Mann Ki Baat' increasingly became popular, Prime Minister Shri Narendra Modi inspired the people with motivational stories of real life heroes, their struggles and successes, and their ideas and vision while introducing them to the masses**

While 'Mann Ki Baat' increasingly became popular, Prime Minister Shri Narendra Modi inspired the people with motivational stories of real life heroes, their struggles and successes, and their ideas and vision while introducing them to the masses. In all episodes of 'Mann Ki Baat', the underlying theme has been to create a connection between people and make it a platform where people can communicate freely with him with their ideas and experiments. A campaign to promote the dignity of girl-child through the 'Selfie With Daughter' campaign, to pay homage to our heroes through #StatueCleaning campaign, or to promote the value of fitness through 'FitIndia' campaign were all aimed at giving momentum to the various movements at the mass level. Who can forget those trying days of the COVID-19 pandemic when PM Shri Narendra Modi effectively used the 'Mann Ki Baat' platform to keep the nation's morale high and motivate the masses to fight the pandemic by converting challenges into opportunities? Whenever the country faced any adverse situation or a testing time, PM Shri Modi has always shown a ray of hope in times like these, and 'Mann Ki Baat' platform often became a powerful medium in his efforts to infuse positivity with his message of hope. His comforting

words have been encouraging and soothing. He has also successfully used the platform to speak about the culture, the people, the language, the stories, and the festivals of the people who were not previously included in the mainstream. He has included the people of what were considered remote areas as the main part of the story of India. Not only were various areas brought together as the mainstream of India, but the platform has been also instrumental in bridging the generational divide.

It is the conversations and the ideas from 'Mann ki Baat' that have flown into a larger national resurgence as episode after episode is aimed at character-building with the eventual aim of nation-building. As the 100th episode of 'Mann Ki Baat' once again looked back at its glorious journey over the last nine years, it bears testimony to the fact that one voice, one emotion, and one call are enough to create a revolution and bring a transformation to our thinking. Apart from creating awareness on social issues, it may be credited for helping develop a domestic toy industry, boosting domestic tourism, creating awareness for water conservation, making environmental protection, Swachhta Abhiyan, and Har Ghar Tiranga Abhiyaan mass movements, and helping record vaccinations in the country. As the nation looks forward for many more such episodes, the 'Mann Ki Baat' will continue to motivate the younger people and inspire the masses. ■

 [shivshaktibakshi@kamalsandesh.org](mailto:shivshaktibakshi@kamalsandesh.org)



Prime Minister  
**Shri Narendra Modi's**

# Mann ki Baat



## **FOR ME 'MANN KI BAAT' IS NOT A PROGRAMME, IT IS A MATTER OF FAITH, WORSHIP OR VRAT: PM MODI**

On April 30, 2023 the “Mann Ki Baat” program of Prime Minister Shri Narendra Modi achieved a significant milestone. For the hundredth time, he spoke to Indians via a radio broadcast show. The broadcast was world-wide. The programme was historic and unprecedented as it was also aired from the UN's headquarters. It was broadcast in the Trusteeship Council Chamber of the UN. Mann Ki Baat was broadcast in 11 foreign languages, including French, Chinese, Indonesian, Tibetan, Burmese, Balochi, Arabic, Pashtu, Farsi, Dari, and Swahili, in addition to 22 Indian languages and 29 dialects. More than 500 All India Radio broadcasting stations carried the programme. The text of the address is being published for our esteemed readers:

**M**y dear countrymen, Namaskar. Today is the hundredth episode of 'Mann Ki Baat'. I have received thousands of letters from all of you, lakhs of messages ... and I have tried to read as many letters as possible, have a look at them and try to understand the messages a bit. Many a time while reading your letters, I got emotional, was filled with emotions, got carried away in emotions and then also composed myself. You have congratulated me on the 100th episode of 'Mann Ki Baat', but I say this from the core of my heart,...that in fact, all of you, the listeners of 'Mann Ki Baat', our countrymen, deserve congratulations. 'Mann Ki Baat' is the 'Mann Ki Baat' of crores of Indians, it is the expression of

their feelings.

Friends, the 3rd of October, 2014 was the festival of Vijaya Dashami and all of us together started the journey of 'Mann Ki Baat' on the day of Vijaya Dashami. Vijaya Dashami is the festival of victory of good over evil. 'Mann Ki Baat' has also become a unique festival of goodness and positivity of the countrymen. A festival that comes every month, keenly awaited by all of us. We celebrate positivity in this. We also celebrate people's participation in this. Sometimes it is hard to believe that so many months, so many years have passed since 'Mann Ki Baat' commenced. Every episode was special in itself. Every time, the novelty of new examples, every time



## Mann Ki Baat has led a transformative change in our society: JP Nadda



Listened to the 100th episode of Mann Ki Baat by Hon'ble PM Shri @narendramodi Ji in Honnali, Karnataka. #MannKiBaat has led a transformative change in our society by popularizing the stories of the people who have come up with inspiring solutions for nation's welfare. #MannKiBaat100

the extension of new successes of the countrymen. In 'Mann Ki Baat', people from every corner of the country, people of all age groups joined. Whether it is about Beti Bachao Beti Padhao, or the Swachh Bharat movement, love for Khadi or nature, whether it is the Azadi Ka Amrit Mahotsav or Amrit Sarovar, any subject with which 'Mann Ki Baat' got associated, turned into a mass movement, and you people have made it so. When I jointly shared 'Mann Ki Baat' with the then US President Barack Obama, it was discussed all over the world.

### **'Mann Ki Baat' has become a great medium to learn from the qualities of others**

Friends, for me, 'Mann Ki Baat' has been like worshipping the qualities in others. I had a guide - Shri Laxmanrao ji Inamdar. We used to address him as Vakeel Saheb. He always used to say that we should worship the qualities of others. No matter who is face to face with you, be it your compatriot, be it your opponent, we should try to know about their good qualities and learn from them. This trait of his has always inspired me. 'Mann Ki Baat' has become a great medium to learn from the qualities of others.

My dear countrymen, this program has never let me be away from you. I remember, when I was the Chief

## Listener Feedback and Sentiment Analysis of Mann Ki Baat by IIM, Rohtak

### Listenership/Reach of Mann Ki Baat

- Nearly 96% people are aware of Mann Ki Baat.
- More than 100 crore people have listened to it at least once.
- 23 crore people have listened/viewed the programme regularly.

### Positive Influence on the society:

- Mann Ki Baat positively influences citizenship behaviour, thinking and mindset.
- 60% have shown interest in working for nation building.
- 55% affirm becoming a responsible citizen of the nation.
- 63% feel that their approach towards the government has become positive.
- 59% feel that their trust on the government has increased.
- 58% expressed that their living conditions have improved.
- 73% feel optimistic about the government's working and country's progress.

### Most Popular Themes:

- Scientific achievement of India
- Common citizen's stories
- Gallantry of Armed Forces
- Youth related issues
- Environment and natural resources related issues

### Impact of the communication style of the Hon'ble PM of India:

- Emotional connect with the audience.
- Increasing faith on powerful and decisive leadership.
- Development of sympathetic and empathetic approach on different issue.
- Guidance to the people through inspiring stories and direct communication with them.

Minister of Gujarat, it was natural to meet and interact with the common people there. The work and tenure

of the Chief Minister is like that..., there are many opportunities to come together. But after coming to Delhi in 2014, I found that life here was very different. The nature of the work is different, the responsibility is different, one is bound by circumstances, the rigours of security & time limits. In the initial days, something felt different, there was an emptiness. Fifty years ago, I did not leave my home just to find one day it would be difficult to contact the people of my own country. The very countrymen who are my everything,... I could not live separated from them. 'Mann Ki Baat' gave me a solution to this challenge, a way to connect with the common man. The post and protocol remained limited to the system and public sentiment, along with crores of people, became an inseparable part of my inner world.

### **'Mann Ki Baat' is a journey from the self to the collective**

Every month I read thousands of messages from the people of the country, every month I get to view one or the other wonderful manifestation of the countrymen. I see and feel the extremities of the penance and sacrifice of the countrymen. I just don't feel that I am even a little far from you. For me 'Mann Ki Baat' is not a program, for me it is a matter of faith, of worship, or Vrat. Like when people go to worship God, they bring along a Thaal of Prasad. For me, 'Mann Ki Baat' is like a Thaal of Prasad at the feet of God in the form of Janata-Janardan, the people. 'Mann Ki Baat' has become a spiritual journey of my being.

'Mann Ki Baat' is a journey from the self to the collective.

'Mann Ki Baat' is a journey from myself to ourselves.

It is not me, but you are its Sanskar Sadhana.

Imagine, some of our countrymen have been planting trees on deserted hills and barren land for 40 odd years, many people have been digging stepwells and ponds for water conservation for 30 odd years, cleaning them as well. Some have been teaching underprivileged children for 25-30 years, some are helping in the treatment of the poor. I have become emotional while mentioning them many a time in 'Mann Ki Baat'. Friends from AIR had to re-record it many times. Today, a lot from the past is coming in front of my eyes. These efforts of the countrymen have inspired me to continuously keep striving.

### **FACTS ABOUT MANN KI BAAT**

- The first show was aired on the occasion of Vijayadashmi on October 3, 2014
- The first show was a great success and around 66.7 per cent of the people listened to it and found it useful
- In the first show Shri Narendra Modi asked the listeners to walk on the path of Mahatama Gandhi and start wearing Khadi. He also touched the topics of Swachh Bharat Abhiyan, India's progressive Mars Mission, skill development and his website
- The second programme was aired on November 2, 2014 which discussed several government initiatives and the success of Swachh Bharat Abhiyan
- On January 27, 2015, a day after the Republic Day, US President Barack Obama co-hosted the show. The US President shared his country's policies that had been implemented and their impacts.
- Mann Ki Baat is broadcast in 11 foreign languages including French, Chinese, Indonesian, Tibetan, Burmese, Baluchi, Arabic, Pashtu, Persian, Dari, and Swahili.

Indian Permanent Mission to UN tweeted:  
" Indian Permanent Mission to UN on April 30 tweeted: "A singular connect! Special moments from the Trusteeship Council at UN Headquarters, New York, where #MannKiAtBaat100 went LIVE, leaving all inspired and motivated."

#### **-Indian Permanent Mission to UN**

"Dear Prime Minister, on behalf of UNESCO, I thank you for this opportunity to be part of the hundredth episode of the Mann Ki Baat radio broadcast. UNESCO and India have a long common history. We have very strong partnerships together in all areas of our mandate education, science, culture, and information."

**- UNESCO Director-General Audrey Azoulay**



## Modi Ji's words to achievers have inspired the young generation: Amit Shah



'Mann Ki Baat' completed 100 episodes, leaving a splendid trail of impactful leadership examples. Listened to #MannKiBaat100 in Mumbai. Modi Ji's words to achievers have inspired the young generation to take charge of the nation's destiny & build a better future for all. Through 'Mann Ki Baat', PM @narendramodi Ji crafts messages that venture into the nooks and corners of the nation, building bridges between the people and the government. Platforming dialogues on different regions, languages and dialects, he strengthens India's social democracy.

Friends, the people who we mention in 'Mann Ki Baat' are all our Heroes who have made this program come alive. Today, when we have reached the milestone of the 100th episode, I also wish that we once again go to all these Heroes to know about their journey. Today, we will also try to talk to some colleagues. Brother Sunil Jaglan of Haryana is joining me. Sunil Jaglan ji has had such an impact on my mind because there used to be a lot of discussion on Gender Ratio in Haryana and I also started the campaign of 'Beti Bachao-Beti Padhao' from Haryana itself. And meanwhile, when I came across Sunil ji's 'Selfie With Daughter' campaign, I felt very happy. I also learned from him and included it in 'Mann Ki Baat'. In no time 'Selfie With Daughter' turned into a Global Campaign. And the issue in this was neither selfie, nor technology,... importance was accorded to the daughter. The importance of a daughter in life also comes to the fore through this campaign. The result of many such efforts is that today the Gender Ratio has improved in Haryana. Let's chat with Sunil ji today.

## Modi Ji put his point very effectively and clearly on almost all aspects: Rajnath Singh



Listened to the historic 100th episode of PM Shri @narendramodi's 'Mann Ki Baat' programme with party karyakartas at the BJP Central Office today. This program, along with connecting the countrymen through radio, also strengthens the stream of mutual trust and development. Be it the topic of cleanliness, encouraging Covid warriors, inspiring Beti Bachao-Beti Padhao, Make in India, or water conservation, Modiji left political issues and joined public life and has put his point very effectively and clearly on almost all aspects.

#MannKiBaat100

**Prime Minister** - Namaskar Sunil ji,

**Sunil**- Namaskar sir, my joy has risen a lot after hearing your voice sir.

**Prime Minister**- Sunil ji everyone remembers 'Selfie with daughter'... Now when it is being discussed once again, how do you feel?

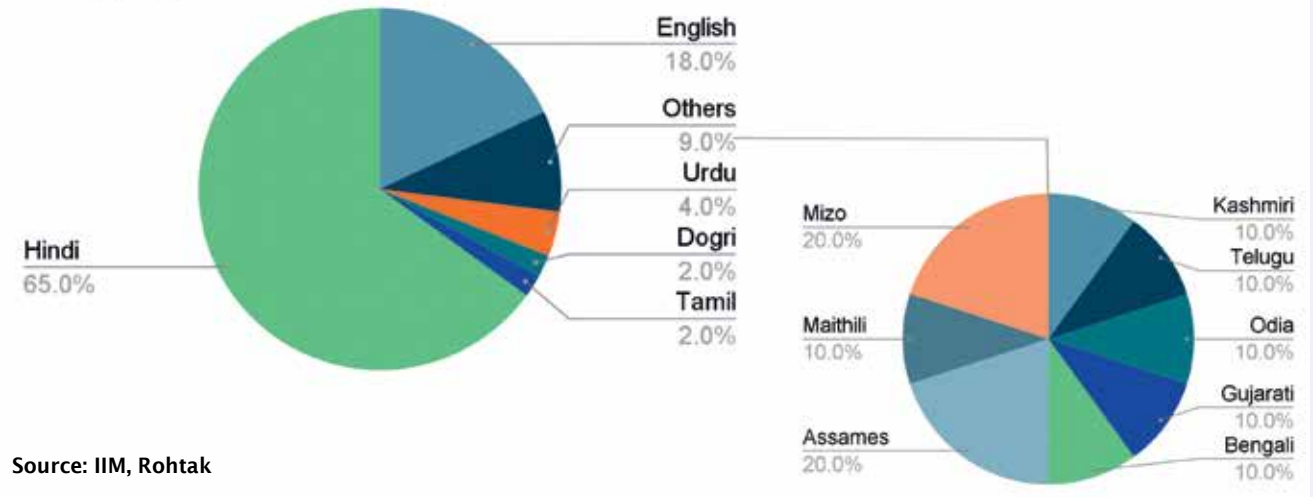
**Sunil** - Prime Minister, in fact, the fourth battle of Panipat that you started from our state Haryana to bring smiles on the faces of the daughters, which the whole country has tried to win under your leadership, is really important for me, for every daughter's father and those who love daughters.

**Prime Minister**- Sunil ji, how is your daughter now, what is she doing these days?

**Sunil**- Yes, my daughters are Nandani and Yachika, one is studying in class 7, one is studying in class 4 and they are big fans of yours. Actually they and their classmates have written letters to you saying Thank you Prime Minister.

**Prime Minister** – That's great! Give lots of blessings to the daughters on my behalf and that of

## Languages to listen Mann ki Baat



listeners of Mann Ki Baat.

**Sunil-** Thank you very much. Because of you, smiles on the faces of the daughters of the country are continuously on the rise.

**Prime Minister** - Thank you very much Sunil ji.

**Sunil** – Ji. Thank you.

It's a matter of fulfilment for me that in 'Mann Ki Baat' we have mentioned hundreds of inspiring stories of woman power of the country. Be it our army or the sports world, whenever I have talked about the achievements of women, it has been praised a lot. Like we discussed about the women of Deur village of Chhattisgarh. These women, through self-help groups, run campaigns to clean village squares, roads and temples. Similarly, the country also took a lot of inspiration from the tribal women of Tamil Nadu, who exported thousands of Eco-Friendly Terracotta Cups. In Tamil Nadu itself, 20 thousand women came together to revive the Nag river in Vellore. Many such campaigns have been led by our woman power and 'Mann Ki Baat' has served as a platform to bring their efforts to the fore.

### We have discussed many examples from Make in India to Space Start-ups in 'Mann Ki Baat'

Friends, we now have one more gentleman on the phone line. His name is Manzoor Ahmed. In 'Mann Ki Baat', Manzoor Ahmed ji was referred to while talking about Pencil Slates of Jammu and Kashmir.

**Prime Minister** – Manzoor ji, how are you?

**Manzoor ji** - Thank you sir... doing very well sir.

**Prime Minister-** It is a great pleasure to talk to you in this 100th episode of Mann Ki Baat.

**Manzoor ji** - Thank you sir.

**Prime Minister-** Well, how is the pencil-slates work going on?

**Manzoor ji** - It is going very well sir. Ever since you mentioned our Man Ki Baat in Mann ki Baat programme, sir, work has increased a lot since then sir and employment for others has also increased a lot in this work.

**Prime Minister-** How many people would be getting employment now?

**Manzoor ji** - Now I have 200 plus...

**Prime Minister** - Great! I am very happy.

**Manzoor ji** – Ji sir..ji sir...now I am expanding it in a couple of months and employment for 200 people will increase sir.

**Prime Minister** – Well great! See Manzoor ji...

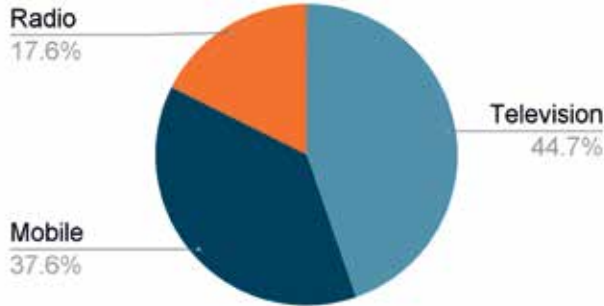
**Manjoor ji** - Yes sir...

**Prime Minister-** I remember very well and on that day you told me that this is such a work which has no identity, there is no self-recognition, and you underwent a lot of distress and because of this you had to face a lot of difficulties. But now there is recognition and you are giving employment to more than 200 people.

**Manjoor ji** - Yes sir...

**Prime Minister-** And you have given us delightful news of carrying out new expansions and giving

## Preferred mediums



- ~62% from the age 19-34 yrs. prefer watching/listening to Mann Ki Baat via *mobile*.
- ~3.2% above the age of 60 yrs prefer *television*.

Source: IIM, Rohtak



Friends, you may remember that a few episodes ago I had also mentioned about Manipur's sister Vijayashanti Devi. Vijayashanti ji makes clothes from lotus fibers. This unique eco-friendly idea of her was discussed in 'Mann Ki Baat' and her work became more popular.

### Through 'Mann Ki Baat', many mass movements have come into being and gained momentum

Today Vijayashanti ji is with us on the phone.

**Prime Minister :-** Namaste Vijayashanti ji! How are you?

**Vijayashanti ji :-** Sir, I am fine.

**Prime Minister :-** and how's your work going on?

**Vijayashanti ji :-** sir, still working along with my 30 women

**Prime Minister :-** in such a short period you have reached 30 persons team!

**Vijayashanti ji :-** Yes sir, this year also more expand with 100 women in my area

**Prime Minister :-** So your target is 100 women

**Vijayashanti ji :-** Yaa! 100 women

**Prime Minister :-** and now people are familiar with this lotus stem fiber

**Vijayashanti ji :-** yes sir, everyone's know from 'Mann Ki Baat' Program all over India.

**Prime Minister :-** so now its very popular

**Vijayashanti ji :-** yes sir, from Prime Minister 'Mann ki Baat' program everyone knows about lotus fiber

**Prime Minister :-** So now you got the market also?

**Vijayashanti ji :-** Yes, I have got a market from USA also they want to buy in bulk in lots quantities, but I want to give from this year to send the U.S also.

**Prime Minister :-** So, now you are an exporter?

**Vijayashanti ji :-** yes sir, from this year I export our product made in India Lotus fiber

**Prime Minister :-** so, when I say Vocal for Local and now Local for Global

**Vijayashanti ji :-** yes sir, I want to reach my product all over the globe of all world

**Prime Minister :-** so congratulations and wish you best luck

employment to further 200 people.

**Manzoor ji-** Even sir, the farmers who are here, sir, also got a lot of benefit from this, sir. Used to sell a tree for 2000, now the same tree has reached 5000 sir. Demand has increased a lot in this since then... and it has also gained its own identity. Sir, I have many orders for this, now I am going to expand further in one or two months and cover two to four villages, taking 200 to 250 boys and girls who can be adjusted in this and they can carry on with their livelihood sir.

**Prime Minister-** See Manzoor ji, how tremendous the power of Vocal for Local is..., you have manifested it on the ground.

**Manjoor ji -** Yes sir.

**Prime Minister-** Many many good wishes to you and all the farmers of the village and also to all the colleagues working with you, thank you brother.

**Manzoor ji -** Thank you sir.

Friends, there are so many talented people in our country who have reached the pinnacle of success through their hard work. I remember, Venkat Murali Prasad ji of Visakhapatnam did an Atmanirbhar Bharat Chart Share. He had told us how he would make maximum use of Indian products only. When Pramod ji of Bettiah set up a small unit to make LED bulbs or Santosh ji of Garhmukteshwar started making mats, 'Mann Ki Baat' became the medium to bring their products in front of everyone. We have discussed many examples from Make in India to Space Start-ups in 'Mann Ki Baat'.



## UNIQUE POINTS OF 100 TH EPISODE OF MANN KI BAAT

### India Connect of Mann Ki Baat

- Mann ki Baat was broadcasted in 23 Indian languages and 29 dialects.
- Special projection mapping shows were held at iconic heritage sites like the Red Fort in Delhi and the Gateway of India in Mumbai.
- In Mumbai, arrangements were made for a special broadcast for the famous dabbawalas (tiffin carriers) and at women's prisons.
- In Uttar Pradesh, the radio programme was aired in more than 300 madrassas.
- Mann Ki Baat was being broadcast by more than 500 centres of All India Radio.
- The 100th episode was live telecasted by Doordarshan in Raj Bhavans across the country.
- The top 5 states of India sharing image on Mann Ki Baat was Bihar, Gujarat, Uttar Pradesh, Assam and Jharkhand.
- The top 5 constituencies are Araria, Purvi Champaran, Surat, Rajkot and Sitamarhi.

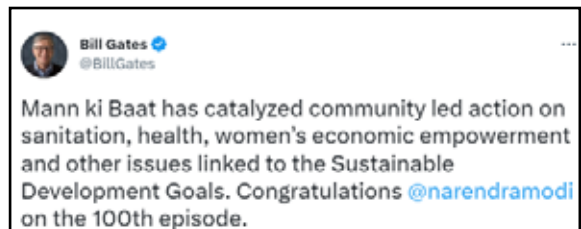
### Digital Impact of 100th episode

- Total Images uploaded on Mann Ki Baat module on NaMo App 14.51 lakhs – each image has around average 50-100 people. After deduplication, the total number of people uploaded on NaMo App, who listened to MKB@100 would be over 10 crore.
- More than 9 lakh tweets more than a billion impressions on Twitter.
- Due to huge demand for uploading pictures on Mann Ki Baat Module the link for NaMo App was reactivated
- #MannKiBaat100 trended on social media for the entire day.
- Most uploaded images after India were from USA, Indonesia, Australia, Iraq, Ireland, Saudi Arabia, Iran, Israel and Albania
- As per the Word cloud for the following words repeatedly featured 'Mann ki Baat', 'Prime Minister' 'Thank' 'Country', 'People' 'today' almost concluding as sentence saying 'On Mann ki Baat, the Prime Minister thanked the

Country and people today.

### Global Reach of Mann Ki Baat

- Mann ki Baat 100th episode went global. The 100th episode of Mann Ki Baat was being broadcast live in the United Nations headquarters in New York.
- Special message from UNESCO DG Audrey Azoulay regarding 'Mann Ki Baat'.
- Bill Gates tweeted about the 100th episode of Mann Ki Baat.

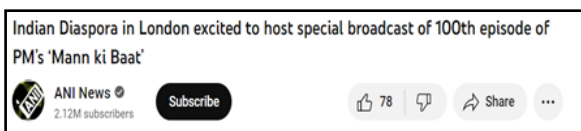


- Ambassador of Japan to India, Hiroshi Suzuki Congratulated on 100th episode of Mann Ki Baat



### Indian Diaspora and Mann Ki Baat

The 100th episode also connected with Indian diaspora abroad also.



### New Zealand: Over 100 women from Indian diaspora celebrate centennial episode of 'Mann Ki Baat'

ANI 30 April, 2023 05:56 pm IST

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## 'Sada sukhi raho': 100-year-old Gujarat woman in New Zealand blesses PM Modi during 100th 'Mann Ki Baat' episode

By Yagya Sharma

Apr 30, 2023 04:06 PM IST



## Australia: OFBIP organised "Mann Ki Baat" at 100 locations all over the country

This special program was organised on the occasion of the 100th episode of the radio program 'Mann Ki Baat'.

WEB DESK Apr 30, 2023, 04:01 pm IST in Bharat, Australia

### Over the years Mann Ki Baat

- Total Revenue generated through Mann Ki Baat, since 2014 - 2020 (September), a whopping Rs 30.28 crore against the expenditure of Rs. 7.30 crore
- 730 inspiring stories and 281 private

organisations ( like NGO, SHG and villages), were mentioned on Mann Ki Baat 100 episodes.

- Survey was conducted by IIM , Rohtak as per the survey the following findings happened :
  - o The programme has reached 100 crore people who are aware and have listened to the programme at least once.
  - o Swachhata and other words denoting cleanliness were mentioned 339 times across 100 episodes of Mann Ki Baat
  - o In the case of the Covid pandemic, the word "corona" was mentioned 232 times, starting from March 2020.
  - o Mahatma Gandhi was the most frequently invoked leader over the years, with words referencing him (like Bapu and Gandhiji) being uttered 255 times over the show's 99 episodes.

**Vijayashanti ji :-** Thank you sir

Prime Minister :- Thank you, Thank you Vijayashanti

**Vijayashanti ji :-** Thank you sir

Friends, there has been another specialty of 'Mann Ki Baat'. Through 'Mann Ki Baat', many mass movements have come into being and gained momentum. For example, the very mission to re-establish our toys and our toy industry started with 'Mann Ki Baat'. The beginning of raising awareness about Indian breed dogs, our native dogs, was also started with 'Mann Ki Baat' only. We had started another campaign that we will not bargain with the poor small scale shopkeepers,... we will not haggle with them. Even when the 'Har Ghar Tiranga' campaign started, 'Mann Ki Baat' played a big role in connecting the countrymen with this resolve. Every such example has become an agent of change in the society. Pradeep Sangwan ji too has taken up such a task to inspire the society. In 'Mann Ki Baat', we discussed Pradeep Sangwan ji's 'Healing Himalayas' campaign. He is with us on the phone line.

**Modi ji –** Pradeep ji Namaskar!

**Pradeep ji -** Sir Jai Hind!

**Modi ji -** Jai Hind, Jai Hind, brother! How are you?

**Pradeep ji -** Very nice sir. Even better on hearing

your voice.

**Modi ji -** You thought of healing the Himalayas.

**Pradeep ji -** Yes sir.

**Modi ji -** Also launched a campaign. How is your campaign going on these days?

**Pradeep ji -** Sir it is going on very well. From 2020, imagine that the amount work we used to do in five years is now done in one year.

**Modi ji –** That's great!

**Pradeep ji -** Yes, yes, sir. In the beginning, I was very nervous, I was very scared that whether I would be able to do this for the rest of my life or not, but got some support and till 2020, we were struggling a lot honestly. Not many people were joining ..., there were many people who were not able to support. They were not even paying that much attention to our campaign. But after 2020, when it was mentioned in 'Mann Ki Baat', many things changed. Meaning, earlier we used to do 6-7 cleaning drives in a year, or 10 cleaning drives. Today, we collect five tons of garbage on a daily basis from different locations.

**Modi ji -** Wonderful!

**Pradeep ji -** After being mentioned in 'Mann Ki Baat', believe me Sir, that I was at the stage of almost giving up at that point of time and after that a lot of

change came in my life and then speeded up so fast which was beyond our comprehension. So I'm really thankful how you find out people like us. Who works in such a remote area, we are working sitting in the Himalayan region. We are working at this altitude. You found us there. You brought our work in front of the world. So it was a very emotional moment for me even then and even today that I am able to talk to the 'Pradhan Sevak' of our country. Nothing can be more fortunate for me than this.

**Modi ji** – Pradeep ji! You are doing sadhna in true sense on the peaks of the Himalayas and I am sure now on hearing your name, people remember how you are involved in the cleanliness campaign of the mountains.

**Pradeep ji** - Yes sir.

**Modi ji** – And as you told us now a huge team is being formed and you are doing such a huge amount of work daily.

**Pradeep ji** - Yes sir.

**Modi ji** – And I have full faith that through your efforts and discussion about it, now many mountaineers have started posting photos related to cleanliness.

**Pradeep ji** - Yes sir! A lot.

**Modi ji** – It is good. Through the efforts of friends

like you, waste is also a wealth is now becoming stable in the minds of the people, and the environment is also being protected now and the Himalayas which we are proud of, are being taken care of and conserved... the common man is also connecting. Pradeep ji I liked it very much. Thank you very much brother.

**Pradeep ji** - Thank you Sir Thank you so much Jai Hind

Friends, Today tourism is growing very fast in the country. Be it our natural resources, be it rivers, mountains, ponds or our pilgrimage sites, it is very important to keep them clean. This will help the tourism industry a lot. Along with cleanliness in tourism, we have also discussed the Incredible India movement often. Through this movement, for the first time, people came to know about such places, which were just in their neighbourhood. I always say that before going abroad for tourism, we must visit at least 15 tourist destinations of our country and these destinations should not be from the state where you reside...they must be from any other state outside your state. Similarly, we have continuously talked about serious topics like clean Siachen, single use plastic and e-waste. Today, this effort of 'Mann Ki Baat' is very important in solving environmental issues about which the whole world is concerned.

Received message from DG UNESCO.

Friends, this time I have received another special message from UNESCO DG Audrey Azoulay regarding 'Mann Ki Baat'. She has given best wishes to all the countrymen for this wonderful journey of 100 episodes. Also, she has asked some questions too. Let us first listen to the Mann Ki Baat of the **DG of UNESCO**.

**DG UNESCO:**

Namaste Excellency, Dear Prime Minister on behalf of UNESCO I thank you for this opportunity to be part of the 100th episode



Renowned sand artist Sudarsan Pattnaik's Sand Art at Puri beach in Odisha on the occasion of 100th episode of Hon'ble PM Shri Narendra Modi's Mann Ki Baat



of the 'Mann Ki Baat' Radio broadcast. UNESCO and India have a long common history. We have very strong partnerships together in all areas of our mandate - education, science, culture and information and I would like to take this opportunity today to talk about the importance of education. UNESCO is working with its member states to ensure that everyone in the world has access to quality education by 2030. With the largest population in the world, could you please explain Indian way to achieving this objective. UNESCO also works to support culture and protect heritage and India is chairing the G-20 this year. World leaders would be coming to Delhi for this event. Excellency, how does India want to put culture and education at the top of the international agenda? I once again thank you for this opportunity and convey my very best wishes through you to the people of India....see you soon. Thank you very much.

Thank you Excellency. I am happy to interact with you in the 100th 'Mann Ki Baat' programme. I am also happy that you have raised the important issues of education and culture.

**Prime Minister:** Friends, The DG of UNESCO has wanted to know about India's efforts regarding Education and Cultural Preservation. Both these topics have been favorite topics of 'Mann Ki Baat'.

Whether it is about education or culture, whether it is about its preservation or promotion, this has been an ancient tradition of India. The work that the country is doing in this direction today is really commendable. Be it the National Education Policy or the option of studying in a regional language, or technology integration in education, you will notice many such efforts. Years ago, programs like 'Gunotsav and Shala Praveshotsav' had become a wonderful example of public participation in Gujarat to providing better education and reducing dropout rates. In 'Mann Ki Baat', we have highlighted the efforts of many such people, who are selflessly working for education. You may remember, once we discussed about Late D. Prakash Rao, a tea vendor in Odisha who was engaged in the mission of teaching poor children.

Be it Sanjay Kashyap, who runs Digital Libraries in the villages of Jharkhand, Hemlata N.K., who helped many children through e-learning during Covid. Yes, we have referred to examples of many such teachers in 'Mann Ki Baat'. We have also accorded regular place to the efforts of Cultural Preservation in 'Mann Ki Baat'.

Be it Lakshdweep's Kummel Brothers Challengers Club, or platforms such as Karnataka's 'Kwemshree' ji's 'Kala Chetna', people from every corner of the country have sent me such examples through letters. We had also talked about the three competitions which were related to songs, lullabies and 'Rangoli' on patriotism. You must remember, once we had discussed Indian forms of education through Story Telling with Story Tellers from across the country. I have an unwavering belief that the biggest change can be brought about by collective effort. This year, where we are moving forward in the Azadi Ka Amritkaal, we are also presiding over the G-20. This is also one of the reasons why our resolve to enrich Diverse Global Cultures along with education has become stronger.

My dear countrymen, a mantra from our Upanishads has been inspiring our collective thought for centuries.

'Charaiveti Charaiveti Charaiveti'

Keep moving - keep moving - keep moving



Prime Minister Shri Narendra Modi shared a painting on 100 Episodes of Mann Ki Baat by a Divyang woman from Ajmer, Rajasthan

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# THROUGH MANN KI BAAT@100, THE TALE OF NEW INDIA



PIYUSH GOYAL

The airing of the 100th episode of Prime Minister Narendra Modi's unique monthly radio outreach, Mann Ki Baat, is a milestone. 'Mann Ki Baat' is central to the PM's deep connection with the masses, who regard him as a caring, compassionate and decisive leader who is transforming the country to improve their lives.

Since the first episode of Mann Ki Baat on October 3, 2014, the PM has struck a rare chord with our countrymen, who have responded enthusiastically and reached out to him month after month to share their accomplishments, joys, concerns and their valuable suggestions for New India.

This regular outreach to countrymen has no parallel in terms of reach and popularity – a fact that has been globally applauded. Italian Prime Minister Giorgia Meloni recently described PM Modi as the world's "most loved" leader, while the US Commerce Secretary Gina Raimondo observed that the Indian Prime Minister was an "unbelievable visionary" and the world's most popular leader with

the commitment to move India forward as a global power.

Mann Ki Baat captures the pulse of the nation in its progress towards becoming a developed country, in Amrit Kaal. Mann Ki Baat has attracted and inspired crores of Indians. The number of listeners has risen with each episode. PM Modi has sought to educate, guide, mentor and motivate fellow Indians to work for social change and national development beginning with their communities. Importantly, as Union Home Minister Amit Shah pointed out, Mann Ki Baat has been completely apolitical in nature.

The PM's Modi regular communication evokes a powerful

**Mann Ki Baat captures the pulse of the nation in its progress towards becoming a developed country, in Amrit Kaal. Mann Ki Baat has attracted and inspired crores of Indians. The number of listeners has risen with each episode**

sense of pride in the motherland. He has highlighted local art and artisans, giving them much-needed recognition and brand value to help them reach out to buyers in India and abroad. It has also promoted khadi, which boosts the rural economy. The impact of the programme can be comprehended from the fact

that since Modiji's mention of domestic toy-making and support for the local toy industry in Mann Ki Baat, the import of toys fell sharply by 70 per cent from \$371 million in 2018-19 to \$110 million in 2021. Exports grew to \$326 million from \$202 million.

During the Covid-19 pandemic which disrupted lives and economies across the world, the monthly address lifted the spirit of the nation and infused a sense of positivity and cheer. PM Modi reached out to truck drivers and pilots through this programme and boosted their morale. He also had a word of appreciation for all Covid warriors.

Another important dimension of Mann Ki Baat is that it gave a huge impetus to several flagship initiatives of the government and transformed them into mass movements. These include Swachh Bharat and Beti Bachao and Beti Padhao. Another eloquent example is the resounding success of "Selfie with Daughter". Domestic

tourism has got a huge boost. Apart from widespread social awareness of cleanliness thanks to the Swachhta Abhiyaan, the message of water conservation was disseminated nationally with a sense of urgency. Similarly, the protection of the environment has now evolved into a movement.

Mann Ki Baat acknowledges

the strength and power of 140 crore people and motivates them to give their best in the mission of nation-building. It is now being broadcast in 23 Indian and 11 foreign languages recording the nation's developmental journey under the PM's extraordinary leadership. In these 100 broadcasts, he has covered and highlighted a wide array of topics, including weather, environment, cleanliness, social issues, indigenous crafts, examinations, clean India, fit India, saving and educating the girl child, water conservation, being vocal for local products, self-reliant India and celebrating the cultural diversity of our great nation.

Mann Ki Baat episodes feature inspirational stories about unsung heroes, grassroots champions and changemakers across India.

While drawing our attention to a host of burning topics, changemakers and grass roots heroes, the PM's monthly dialogue also outlines the roadmap for the future. The spirit of Jan Bhagidari with which this journey of development is suffused, harnesses the creative energies of the entire nation, notably its youth.

To mark 75 years of Independence, PM Modi hoisted the national flag for the ninth time from the ramparts of the Red Fort and spelt out his vision for the future, predicated on "Panch Pran". In line with this futuristic view, he took a pledge along with 140 crore fellow countrymen to rid the country of the colonial mindset in Amrit Kaal. As he observed with great clarity, "Today, our pathways are our own, our symbols are our own."

In the course of these 100 episodes, PM Modi touched upon several patriotic, social and cultural causes which people have embraced wholeheartedly and adopted. This includes the call for the celebration of Azadi Ka Amrit Mahotsav, commemorating 75 years of independence and his popular campaign to hoist the national flag in every home — Har Ghar Tiranga.

Mann Ki Baat is an authentic record of the extraordinary development journey of Bharat over the last nine years under PM Modi's leadership. His monthly interface with the nation reinforces his image of a down-to-earth, sensitive, visionary, and powerful mass leader. ■

**(The writer is Union Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India)**

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## **'Mann Ki Baat' is like the thread of a rosary**

Today, we are completing the 100th episode of 'Mann Ki Baat' with the same spirit of 'Charaiveti Charaiveti'. In strengthening the social fabric of India, 'Mann Ki Baat' is like the thread of a rosary, holding each bead together. In every episode, the spirit of service and capability of the countrymen have inspired others. In this program, every countryman becomes an inspiration to other countrymen. In a way, every episode of Mann Ki Baat prepares the ground for the next episode. 'Mann Ki Baat' has always moved ahead with goodwill, the spirit of service-spirit and the sense of duty. This positivity will take the country forward in the Azadi Ka Amritkaal. . . , will take her to a new heights and I am happy that the beginning made by 'Mann Ki Baat' is becoming a new tradition in the country today. A tradition in which we see the spirit of everyone's effort.

Friends, today I would also like to thank the personnel of All India Radio who record this entire program with great patience. I am also thankful to the

translators, who translate 'Mann Ki Baat' into different regional languages really fast in a very short time. I also thank the personnel of Doordarshan and MyGov. I express my gratitude to all the TV channels, people from electronic media across the country, who show 'Mann Ki Baat' without commercial breaks and lastly, I would also like to express my gratitude to those who don the mantle of 'Mann Ki Baat' - the people of India, people who have faith in India. All this has been possible only because of your inspiration and strength.

Friends, by the way, I have so much to say today that both time and words are falling short. But I am sure that you all will understand my expressions, understand my feelings. As a member of your family, I have been in your midst with the help of 'Mann Ki Baat', will remain in your midst. We will meet again next month. We will again celebrate the successes of the countrymen with new topics and new information, till then I take leave of you. Take good care of yourself and your loved ones.

Thank you very much, Namaskar! ■





# Celebrating 100 Episodes Of Mann Ki Baat: A Turning Point For Tribal Communities



ARJUN MUNDA

The 100th episode of Mann Ki Baat has been a momentous occasion for all of us, but especially for the tribal communities of India. The Prime Minister has been highlighting the contributions and challenges of tribal communities since the inception of the program, and this milestone episode has given even more prominence to their voices.

The 100th episode of the popular radio program Mann Ki Baat aired, people across the nation eagerly listened to Prime Minister Narendra Modi's words of wisdom. For the past nine years, Mann Ki Baat has been a platform for the Prime Minister to address the people of India and share his thoughts and ideas on a range of topics.

The Prime Minister has always been vocal about his commitment to the welfare and development of India's tribal communities. In the various episodes of Mann Ki Baat, he highlighted the achievements and contributions of several tribal individuals and communities. He talked about the importance of preserving the rich cultural heritage of the tribes and

promoting their unique art, craft, and language.

One of the key themes of this programme was the promotion of tribal art and crafts, particularly the use of bamboo. The Prime Minister emphasized the potential for bamboo to provide sustainable livelihoods for tribal communities, and urged all citizens to support these initiatives. This is a crucial message, as bamboo-based industries have the potential to create jobs and boost the local economy in tribal areas.

Another important topic that the Prime Minister addressed was the need for health awareness and medical camps in remote tribal areas. This is a crucial issue, as tribal communities often

## **The episode also showcased the potential of tribal youth as mountainers, highlighting the success of the 'Mission Shaurya' initiative which aims to train tribal youth in mountaineering skills**

lack access to basic healthcare facilities, leading to high rates of mortality from preventable diseases. The Prime Minister's call to action on this issue is a welcome step towards ensuring that every citizen of India has access to quality healthcare.

Additionally, the Prime Minister highlighted the achievements of tribal Padma awardees and freedom fighters such as Birsa

Munda. By recognizing the contributions of these icons, the Prime Minister has given much-needed visibility to the often-overlooked history and culture of tribal communities in India.

The programme also showcased the potential of tribal youth as mountainers, highlighting the success of the 'Mission Shaurya' initiative which aims to train tribal youth in mountaineering skills. This is an excellent opportunity for young tribal people to build their skills and confidence, and to take on leadership roles in their communities.

This episode of Mann Ki Baat was a significant boost for the morale of tribal communities across the country, who felt a sense of pride and recognition in the Prime Minister's words.

Moreover, the Prime Minister used the platform of Mann Ki Baat to discuss various issues related to the well-being of tribal communities. He talked about the importance of

education and skill development, particularly in remote areas, and emphasized the need to provide access to quality healthcare and sanitation facilities. The Prime Minister also spoke about the government's initiatives to promote entrepreneurship among tribal youth and provide them with opportunities to become self-reliant.

The impact of the Mann Ki

Baat on tribal communities has been immense. It has not only brought their issues and concerns to the forefront but also generated a sense of hope and optimism among them. The recognition and encouragement provided by the Prime Minister through this platform have inspired many tribal individuals to take up new ventures and contribute to the development of their communities.

In conclusion, the 100th

episode of Mann Ki Baat has been a significant milestone for the programme and a source of inspiration for people across the country, particularly those in tribal communities. The Prime Minister's commitment to the welfare and development of these communities has been evident in his words and actions.

Overall, the 100th episode of Mann Ki Baat has had a profound impact on tribal communities

across India. The Prime Minister's emphasis on tribal issues, and his recognition of tribal achievements, has given much-needed visibility to these communities, and has helped to promote their unique culture and heritage. It is my hope that this episode will inspire all of us to work towards a more inclusive and equitable society, where every citizen has access to the opportunities they deserve. ■

(The writer is Union Minister of Tribal Affairs, Government of India)

## "Its a sangam of patriotic resolution of Sardar Patel and Subramania Bharati"

The Prime Minister, Shri Narendra Modi addressed the closing ceremony of Saurashtra-Tamil Sangamam on 26 April, 2023. The genesis of the programme lies in the vision of the Prime Minister of promoting the spirit of 'Ek Bharat Shreshtha Bharat' through initiatives which bring out and help rediscover the age-old links between people in different parts of the country. With this in mind, the Kashi Tamil Sangamam was organized earlier and the Saurashtra Tamil Sangamam takes forward this vision by celebrating the shared culture and heritage between Gujarat and Tamil Nadu.

Centuries ago, many people migrated to Tamil

from Tamil Nadu who are visiting the state with the same enthusiasm.

The Prime Minister remembered that as Chief Minister he organized a similar Saurashtra Tamil Sangamam in Madurai in 2010 with more than 50,000 participants from Saurashtra. The Prime Minister noted the same affection and fervour in the guests from Tamil Nadu who have come to Saurashtra.

### Not a Sangam of just Tamil Nadu and Saurashtra

The Prime Minister said that in the Amrit Kaal of India's Independence, we are bearing witness to important

cultural events like Saurashtra Tamil Sangamam which is not a Sangam of just Tamil Nadu and

Nadu from the Saurashtra region. The Saurashtra-Tamil Sangamam provided an opportunity for Saurashtrian Tamils to reconnect with their roots. The 10-day confluence saw more than 3000 Saurashtrian Tamils come to Somnath on a special train. The programme began on 17th April; its closing ceremony was held on 26th April at Somnath.

Addressing the gathering at the Sangam, Prime Minister Shri Narendra Modi drew attention to the fact that hosting a guest is a special experience but the experience and happiness of homecoming after decades is unmatched. He highlighted that the people of Saurashtra have laid down the red carpet for friends

Saurashtra but also a festival of worship of Shakti in the form of Devi Meenakshi and Devi Parvati. Also, this is a festival of the Spirit of Shiva in the form of Bhagwan Somnath and Bhagwan Ramnath. Similarly, it is a sangam of the land of Sundershwara and Nageshwara, this is the sangam of Shri Krishna and Shri Ranganatha, Narmada and Vagai, Dandiya and Kolatham and a sangam of the sacred tradition of Puris like Dwarka and Puri, he said.

"Tamil Saurashtra Sangamam is a sangam of patriotic resolution of Sardar Patel and Subramania Bharati. We have to move forward with this heritage on the path of nation-building", the Prime Minister added. ■

### PM ADDRESSES THE CLOSING CEREMONY OF 'SAURASHTRA-TAMIL SANGAMAM'

# BJP WILL ENSURE THE GROWTH OF KARNATAKA WITH HOLISTIC DEVELOPMENT OF PRIMARY SECTORS: JP NADDA



**B**JP National President Shri Jagat Prakash Nadda released the BJP 'Prajya Pranalike' (Vision Document) for Karnataka Assembly elections on 01 May, 2023. Senior BJP leader and BJP Parliamentary Board Member Shri B.S. Yediyurappa, Karnataka CM Shri Basavaraj Bommai along with other senior BJP leaders were also present in this programme.

Addressing on the occasion the BJP National President said the Vision Document for Karnataka has not been formulated sitting in an Air-conditioned room, rather a due exercise has been done; a great amount of toil and perseverance by our workers who visited every nook and corner of the States got suggestions and connected to lakhs of the households before this content was created.

## Agriculture sector

Praising the achievements in the Agriculture sector of the BJP Government in Karnataka, Shri Nadda said we have increased the MSP of Tur dal by 53%, Ragi by 138%, paddy by 56% and cotton by 60%. We will double the income of farmers by 2027 through holistic development of the primary sector.

## Inclusive Development

Talking about achievements in Inclusive Development, the BJP National President said, we have increased the existing quota of reservation for SCs and STs by 2% and 4%, respectively and also introduced internal reservation for SCs. SC Right-5.50%, SC Left - 6%, SC (Banjara, Bhovi, Koracha & Korama)- 4.50% and other Dalits 1%. We have declared 3,526 unrecorded Lambani thandas and Kuruba hattis in the state as new revenue villages and hakku patras were provided to over 1.75 lakh beneficiaries by the Double Engine Government.

## Health sector

Talking about the positive changes brought in the health sector by the BJP government in Karnataka,

Shri Nadda said that we are setting up 438 Nemma Clinics in cities, giving a big boost to urban healthcare. We have issued health cards to 1.38 crore people in the state under Ayushman Bharat-Arogya Karnataka. We have established 4 new medical colleges in Chikkamagaluru, Haveri Yadgir and Chikkaballapura.

## Rural Development

Talking about rural development, Shri Nadda said that we have provided electricity connections for 2.35 lakh households in rural areas under the Belaku Scheme at a cost of 124 crore. We have built nearly 10,000 km of rural roads between 2019 and 2022 under the Pradhan Mantri Gram Sadak Yojana. We have released a total of over Rs.22,510 crore to provide 100 days of guaranteed employment between 2019-22 under MGNREGA. This helped generate an average of 43 lakh person days under the program.

## Women Empowerment and Child care

Talking about achievements in Women Empowerment and Child care sector, Shri Nadda said that we have released 37 lakh free LPG connections under the Ujjwala Yojana in the State. We have allocated Rs.1,000 crore to provide free bus passes to 30 lakh women working in the organised sector, and 2350 crore to provide free bus passes to girl students under the Vidya Vahini scheme in the state budget of 2023-24. We have supported over 19.5 lakh pregnant women in Karnataka under Pradhan Mantri Matru Vandana Yojana We have instituted a fund of 2500 crore under the Amruth Self Help Micro Enterprises Project benefitting 3.9 lakh women.

Shri Nadda separately laid the vision for Bengaluru, Central Karnataka, Kittur Karnataka, Kalyan Karnataka, Coastal Karnataka and the rest of Karnataka. He said the party Vision Document is centered around Six themes: 1) Food Security 2) Quality Education 3) Affordable and Accessible Healthcare 4) Assured Income Support 5) Social Justice for All 6) Development, Prosperity for All.

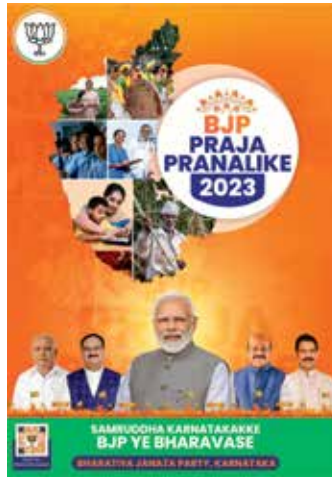


## BJP 'PRAJA PRANALIKE' FOR KARNATAKA RELEASED

### Key Announcements of the BJP Praja Pranalike 2023

Quoting the major announcements of BJP's Praja Pranalike (Vision Document), Shri Nadda said

- We will provide 3 free cooking gas cylinders to all BPL families annually; one each during the months of Yugadi, Ganesh Chaturthi and Diwali.
- Will set up an 'Atal Aahara Kendra' in every ward of every municipal corporation in the state to provide affordable, quality and healthy food across the state.
- Will launch the 'Poshane' scheme through which every BPL household will be provided with half-litre Nandini milk every day and 5 kg Shri Anna - Siri Dhanya through monthly ration kits.
- Will implement the Uniform Civil Code (UCC) in Karnataka based on the recommendations given by a high-level committee which is to be constituted for the purpose.
- We will launch 'Sarvarigu Suru Yojane' under which the Revenue Department will identify and distribute 10 lakh housing sites across the state to the site less/homeless beneficiaries.
- Continuing key announcements, BJP National President said that we will launch the "Onake Obavva Samajika Nyaya Nidhi" scheme through which we will provide a matching deposit up to 10,000 on 5-year fixed deposits made under the scheme by women of SC, ST households.
- We will improve the "ease of living" of apartment dwellers in Bengaluru by constituting the Karnataka Residents' Welfare Consultative Committee to reform the Karnataka Apartment Ownership Act, 1972 and to modernise the grievance redressal mechanism.
- We will introduce the Visvesvaraya Vidya Yojane under which the state government will partner with eminent individuals and institutions for holistic upgradation of government schools to top-class standards.
- Shri Nadda said the BJP govt of Karnataka will launch 'Samanvaya Yojane' which will drive collaborations between SMEs and ITIs,



- generating a dynamic ecosystem of education and employment for talented young professionals.
- We will provide career support for aspirational youth by providing financial incentives for students to pursue coaching for IAS/KAS/ Banking/ Government jobs.
- We will strengthen the public healthcare infrastructure in the state through 'Mission Swasthya Karnataka' by establishing one Namma clinic, equipped with diagnostic facilities, in every ward of municipal corporations.
- Additionally, we will also provide a free annual master health check-up for senior citizens.
  - We will develop Bengaluru for the next generation by designating it as 'State Capital Region', and executing a comprehensive, technology-led city development program centered around Ease of Life, cohesive transportation networks and enabling ecosystems for making Bengaluru a Global Hub of Digital Innovation.
  - We will transform Karnataka into a premier hub of Electric Vehicles, by setting up charging stations, supporting 1,000 startups, converting BMTc buses into fully electric buses, and creating an "EV City" on the outskirts of Bengaluru.
- Shri Nadda said that we will set up a 230,000 crore K-Agri Fund to establish micro-cold storage facilities, agro-processing units in all GPS, undertake modernisation and digitisation of APMCs, accelerate farm mechanisation and establish 5 new Agro-Industry clusters and 3 new Food Processing Parks.
- We will allocate 21,500 crore to develop the Kalyana Circuit, Banavasi Circuit, Parashurama Circuit, Kaveri Circuit and Ganagapura Corridor, to transform Karnataka into India's most favoured tourist destination.
- We will broaden the scope of the Production Linked Incentive Scheme by incorporating a comprehensive plan that encompasses logistics, industrial clusters, connectivity, and export facilities generating 10 lakh manufacturing jobs 'Beyond Bengaluru'. ■

# Our agenda is to make Karnataka No. 1 state in the country: PM Modi

Continuing his election campaigning spree, Prime Minister Shri Narendra Modi on 03 May, 2023 addressed mega public meetings in Mudbidri, Ankola and Baihongal in Karnataka. "May 10th, the day of the polls, is fast approaching. The BJP is determined to make Karnataka the top state and BJP's resolve is to make Karnataka a manufacturing super power. This is our roadmap for the coming years," PM Shri Modi said.

Shri Modi said, "The BJP aims to make Karnataka the leading state in terms of development, but the Congress has different intentions and desires to turn Karnataka into an ATM for their royal family." PM Modi accused the Congress of taking a commission of 85% in every scheme, which he believes will set the state back by decades. Therefore, he urged the people of Karnataka to be cautious when considering the Congress.

## 'Reverse Gear Congress'

Referring the grand old party as the 'Reverse Gear Congress', PM said, "Congress comes to the rescue of those who are arrested for conspiring to spread terror in Karnataka. Not only this, Reverse Gear Congress not only withdraws the cases registered against such anti-national people but also releases them." He further stated that various sections of society unite to oppose such anti-national individuals, but the Reverse Gear Congress takes electoral help from them and runs in the opposite direction.

## Congress is defaming the country

"Today, the whole world is paying respect to democracy and development in India. But the Reverse Gear Congress is defaming the country



by roaming around the world. Karnataka which is moving on the path of peace and progress would never want someone to come and take it in reverse gear," he added.

## PM Matsya Sampada Yojana

In reference to the initiatives undertaken to uplift fishermen, PM Shri Modi remarked that the fishermen who safeguard the lengthy coastline of Karnataka are our compatriots. However, the Congress-led governments failed to provide them with assistance. The Prime Minister said, "It was the BJP government that established a distinct fisheries ministry and devised a blueprint for the Blue Revolution. The BJP introduced the PM Matsya Sampada Yojana, the first-ever scheme for the welfare of the fishermen and the fisheries sector. Additionally, under the leadership of Yeddyurappa Ji and Bommai Ji, the Matsya Siri scheme has been implemented."

## MUDBIDRI

Addressing the rally in Mudbidri, PM Shri Narendra Modi reiterated, "The government implemented

## PM's grand Roadshow in Bengaluru

### We want to make Karnataka the number 1 state: PM

Prime Minister Shri Narendra Modi held two huge successive roadshows in Bengaluru, Karnataka on 06th & 07th May 2023. Earlier, a mega eight-hour roadshow was planned but keeping the National Eligibility cum Entrance Test (NEET) in mind the BJP decided to split it into two massive roadshows-- 26 km on 06 May and another 10 km on a different route, on 07 May, to avoid inconvenience to the public.

The roadshow began with PM Shri Narendra Modi's floral tributes to the statue of Kempegowda (founder of Bengaluru). People and Karyakartas gathered in huge numbers carrying musical instruments, including drums, to get a glimpse of Prime Minister Shri Narendra Modi. Supporters lined up on both sides of the road and showered flower petals on the PM, who was seen enthusiastically greeting the public.

The PM, after his roadshow said he would cherish the affection shown by the people of the city for his entire life. "If only words could describe what I just saw in Bengaluru! I bow to the people of this vibrant city for showering me with affection that I will cherish for my entire life," the PM had tweeted



after the roadshow.

The PM said, "We want to make Karnataka the number 1 state in investment, industry and innovation. We want to make Karnataka the number 1 in education, employment and entrepreneurship".

The Prime Minister said the government is working to empower the farmers with a 'Beej Se Bazaar Tak' vision. Through new irrigation projects, and expansion of storage facilities. Increasing ethanol blending, usage of nano urea, and modern technology such as drones, the BJP is committed to making Karnataka the number one in agriculture. The decisions taken by the 'double engine' government to boost connectivity, 'Ease of Living' and 'Ease of Doing Business' have built a strong foundation for Karnataka to become India's number one state, Shri Modi further said. ■

significant reforms in the space sector, allowing private players to participate. Karnataka is excelling in this sector with the involvement of its youth in creating rockets and satellites. HAL also achieved its highest-ever profit recently."

He talked about the government establishing trade agreements with UAE and Australia, where many people from Karnataka reside. Also, he remarked that Karnataka is currently empowering India's startup revolution, enabling young individuals from humble backgrounds to become creators of both wealth and value. The Prime Minister called upon the people of Karnataka to help India in achieving the status of the world's third-largest economy in the years to come.

## ANKOLA

During his second rally in Ankola, Shri Narendra

Modi took a swipe at former Karnataka chief minister Siddaramaiah saying that the Congress leader was seeking votes in the name of his retirement from active politics. Shri Modi said that Congress always failed to fulfil promises and betrayed public and said that BJP fulfilled all the guarantees. He also referred to Congress as a '85% commission government' through his speech.

Pointing to the Congress' 'Corruption First' policy, the PM stated, Congress has developed such a system in the country that its coffers are always full of black money. And for this, the Congress prepared crores of people on paper, who were never born. Today I also want to inform the country and the people of Karnataka about this 'fake name scam' of the Congress. The people of Karnataka have also suffered a lot in this fake name scam." ■



# CONGRESS IS LEAST CONCERNED ABOUT COUNTRY'S PROBLEMS: JP NADDA

**Bharatiya Janata Party National President Shri JP Nadda on 06 May, 2023 said that the Congress shows no concern about problems in the country and is more interested in appeasement politics for votes**

The BJP National President Shri JP Nadda said that Congress has no interest in the welfare of the society or the problems prevailing in the country but is only interested in vote bank politics.

appeasement, and 'talaabandi' have been very well realised by each and every person. Congress means total corruption, 85 per cent commission, appeasement politics, bowing before the terrorists and working on a 'Divide and Rule' formula," he said.

## HARAPANAHALLI RALLY

**'CONGRESS IS NOT FOR GIVING ANYTHING BUT FOR TAKING BACK'**

Stressing the need for having a double-engine government for the development of Karnataka, BJP National President Shri JP Nadda said the Union government's development and welfare programme will be stopped if Congress comes to power in the State.

"If Siddaramaiah government comes to power, it will halt the work. PM Kisan Samman Nidhi will be stopped. You won't get houses under PM Awas Yojana. Road repairing work will be stopped and there will be no question of laying new roads," Shri Nadda said in a massive public address at Harapanahalli in Vijayanagara district after holding a roadshow to seek votes for BJP candidate on 07 May, 2023.

Referring to the State government's recent decisions to increase reservations to Scheduled Castes, Scheduled Tribes and scrap the 4% reservations meant for Muslims and distribute 2% each to Lingayats and Vokkaligas, Shri Nadda said the Siddaramaiah government would roll back the decisions.

"Mr. Siddaramaiah says that he would take back the increased reservations to SCs, STs, Vokkaligas and Lingayats. He is not for giving anything but for taking back," Shri Nadda added. ■



"Congress is least concerned about the problems faced by the country or the welfare of the people or society. Congress is doing appeasement politics for the vote bank," Shri Nadda said.

Speaking amidst his grand roadshow at Chintamin in Chikkaballapur district, he said the people will teach the Congress a lesson. "Earlier, they closed the doors of Ram Lalla temple and now they are locking Bajrang Bali. People will soon make them learn a lesson", he said. Apart from Shri JP Nadda, many other BJP leaders and supporters joined the roadshow at Chinatamani. The BJP National President was also seen waving at people and greeting them while riding on an open truck.

He further criticised the Congress party over appeasement politics and corruption. "Congress'

**GST REVENUE COLLECTION FOR APRIL 2023 HIGHEST EVER AT RS 1.87 LAKH CRORE**

The Prime Minister, Shri Narendra Modi has called GST revenue collection for April 2023 being the highest ever at Rs.1.87 lakh crore a "great news for the Indian economy."



Replying to a Finance Ministry tweet, the Prime Minister tweeted :

"Great news for the Indian economy! Rising tax collection despite lower tax rates shows the success of how GST has increased integration and compliance."

The gross GST revenue collected in the month of April, 2023 is 1,87,035 crore of which CGST is 38,440 crore, SGST is 47,412 crore, IGST is 89,158 crore (including 34,972 crore collected on import of goods) and cess is 12,025 crore (including 901 crore collected on import of goods). ■

**WITH RECORD INCREASE DOMESTIC COAL PRODUCTION TOUCHES 73.02 MILLION TONNE**

India's coal production has made new record during the month of April 2023 achieving 73.02 Million Tonne (MT) of coal with a growth of 8.67% as compared to 67.20 MT during Apr'22. Coal India Ltd reported production of 57.57 MT in Apr'23 as compared to 53.47 MT in Apr'22, representing an increase of 7.67%.

Ministry of Coal has paved the way for releasing additional coal in the market by greater utilization of mining capacities of captive/private coal blocks which has led to increase in production of coal by 17.52 % to 9.88 MT (provisional fig.) in Apr'23 as compared to 8.41 MT in Apr'22.

The total coal despatch has registered a growth of 11.76% from 71.99 MT in Apr'22 to 80.45 MT in Apr'23. This is mainly due to the initiatives taken by Ministry to augment rail connectivity infrastructure for all major mines under PM Gati Shakti to ensure faster evacuation.

With an objective to enhance coal availability, Ministry of Coal has offered 103 coal/lignite blocks for auction under 7th round of auction and 29 agreements have been signed for mines which were auctioned in 6th round of auction. The cumulative PRC of 29 coal mines is 74 million tons per annum. The government's initiatives to increase domestic production would lower dependence on imported coal and would result in considerable saving of foreign exchange. ■

**TACTICAL NON-STOP RESCUE OPERATION FROM SUDAN BY IAF C-17 FOR NEARLY 24 HOURS**

In the midnight hours of 03 - 04 May 23, an Indian Air Force C-17 Globemaster aircraft airborne from Hindan, flew through the night to land in the early morning hours at Jeddah, Saudi Arabia. The aircraft refuelled at Jeddah to undertake a nonstop flight from Jeddah, via war torn Sudan and back to India. The aircraft took excess fuel from Jeddah to avoid a situation of non-availability of fuel and refueling delays in Sudan. The mission was one of a kind, with the aircraft carrying 192 passengers, mostly ladies, children and elderly persons, who either were NRIs, foreign nationals or OCIs (Overseas Citizens of India). These people could not be taken to Jeddah, and hence were required to be flown directly to India in a nonstop flight by the heavy jet.

At Sudan, the aircraft carried out an overhead steep tactical arrival followed by an assault approach to land the heavy jet.

The crew encountered another unplanned emergency when one of the passengers became unconscious during the flight. This situation was immediately and proficiently handled by the crew who administered him 100% Oxygen to stabilise him.

The aircraft landed at Ahmedabad late in the evening on 04 May 23 and then at the home base of Hindan late in the night on the same day. The crew thus flew through extended duty periods of nearly 24 hrs to get some of the last stranded countrymen back to India. ■

## 195 LMT WHEAT PROCURED SO FAR DURING ONGOING RMS, SURPASSING PROCUREMENT DONE IN 2022-23

In RMS 2022-23, the procurement was 188 LMT. However, till April 26th, 2023, wheat procurement during RMS 2023-24 is 195 LMT. This has largely benefitted the farmers. MSP outflow of about Rs. 41,148 crores has already been made to about 14.96 lakh farmers during the ongoing wheat procurement operations.

Notably, major contribution in the procurement comes from three wheat procuring states of Punjab, Haryana and Madhya Pradesh with procurement of 89.79 LMT, 54.26 LMT and 49.47 LMT respectively.

One of the major factors, contributing the progressive procurement this year, is the grant of relaxation by GOI in quality specifications of wheat being procured, in view of untimely rains leading to luster loss. This will reduce the hardship of farmers and check any distress sale.

The Central Government has also allowed all the states to open procurement centres at village/panchayat level and to carry out the procurement through Co-operative Societies/ Gram Panchayats/ Arhatias etc. also in addition to already existing designated procurement centres, for better outreach.

In addition, rice procurement is also progressing smoothly. A quantity of 354 LMT of rice has been procured till 26.04.2023 during kharif crop of KMS 2022-23 with another 140 LMT yet to be procured. Further, a quantity of 106 LMT rice has been estimated to be procured during the Rabi crop of KMS 2022-23.

The combined stock position of wheat and rice in the Central Pool, has surpassed 510 LMT which puts the country in a comfortable position to meet its requirements of food grains. With the ongoing procurement of wheat and rice, the food grains stock levels are on rise in Government granaries. ■

## AADHAAR AUTHENTICATION TRANSACTIONS CLIMB TO 2.31 BILLION IN MARCH; AADHAAR ENABLED E-KYC JUMPS BY 16 PER CENT

Aadhaar holders have carried out nearly 2.31 billion authentication transactions in the month of March 2023, indicative of the growing usage of Aadhaar and

the growth of the digital economy in the country.

The March number is better than the February when 2.26 billion authentication transactions were carried out. While a majority of the authentications transaction numbers were carried out by using biometric fingerprint, it is followed by demographic and OTP authentications.

Aadhaar e-KYC service continues to play a stellar role for banking and non-banking financial services by providing transparent and improved customer experience, and helping in ease of doing business. More than 311.8 million eKYC transactions were carried out during March 2023, a jump of over 16.3 per cent against February.

Adoption of e-KYC has also significantly reduced customer acquisition cost of entities like financial institutions, telecom service providers and others. The cumulative number of Aadhaar e-KYC transactions so far has gone past 14.7 billion by the end March 2023. One hundred seventy five entities are live on the e-KYC.

Aadhaar saturation among adult population continues to be near universal. During the month of March, more than 21.47 million Aadhaars were updated following requests from the residents as against 16.8 million such updates in February 2023. ■

## CENTRE RELEASES SOPS UNDER THE PRODUCTION-LINKED INCENTIVE SCHEME FOR THE AUTOMOTIVE SECTOR

The Ministry of Heavy Industries here on 27 April announced the release of SOPs under the PLI Auto scheme to testing agencies. With this, the applicants under the scheme can now submit their applications for the testing and certification of AAT products (both OEMs and components), which will help them qualify for incentives under the PLI Auto scheme.

With this move, the Union Minister of Heavy Industries, Dr. Mahendra Nath Pandey, said that the Ministry is trying to align itself with the Prime Minister's vision of Aatmanirbhar Bharat, and these SOPs will not only help to achieve that but will also help to increase the manufacturing foothold.

The Ministry of Heavy Industries (MHI) notified the Production Linked Incentive (PLI) Scheme for Automobile and Auto Component Industry in India



## GOVERNMENT'S ACHIEVEMENTS

(PLI-AUTO Scheme or the Scheme) on September 23, 2021, with a budgetary outlay of 25,938 crores. The PLI-Auto Scheme proposes financial incentives to boost domestic manufacturing of Advanced Automotive Technology (AAT) products and attract investments in the automotive manufacturing value chain. ■

### FIRST TEST LAUNCH OF A NEW LOW-COST STAR SENSOR WAS SUCCESSFULLY CONDUCTED

A new low-cost star sensor developed by Astronomers from off-the-shelf components was recently launched by ISRO on board PSLV C-55. In its first-ever space test, the sensor, which is mounted on the PSLV Orbital Experimental Module (POEM), is performing well, and the initial data has now validated its design as well as its function.

The StarBerrySense payload developed by the Indian Institute of Astrophysics (IIA), an autonomous institute of the Department of Science and Technology (DST), was launched on 22 April. This novel low-cost sensor designed to quickly calculate where the satellite is pointing is being tested in space for the very first time. The astronomers from the Space Payloads Group at the institute have announced that not only has StarBerrySense withstood the harsh conditions in space and is functioning as expected, the initial data shows that it is able to calculate the pointing direction.

For any space mission, it is crucial to know where the satellite is being pointed to at any given time. While there are several ways to do this, a star sensor provides the most accurate information about a spacecraft's orientation. The star sensor designed by the Space Payloads Group at IIA is capable of finding its pointing direction in space by identifying the stars in its field of view. ■

### PM INAUGURATES 91 NEW 100W FM TRANSMITTERS ADDING 2 CRORE LISTENERS TO ALL INDIA RADIO NETWORK

Prime Minister Shri Narendra Modi on 28 April commissioned Low Power FM Transmitters of capacity of 100 Watt at 91 locations. These

transmitters of have been installed in 84 districts of 20 states. With this the network of transmitters with All India Radio has increased from 524 to 615. The addition will further boost the coverage of AIR to 73.5% of the population of the country.

Left Wing Extremism hit areas, Aspirational Districts and border areas of the country have been given priority for the installation of the transmitters.

Clear sound quality and easy availability of FM receiver equipped mobile phones has increased the demand of FM radio service in the country. In another major step towards meeting this demand and capacity building of the organisation, Government has further approved installation of 63 more FM transmitters in the country.

The Prime Minister congratulated All India Radio on this momentous occasion. Speaking about the significance of the addition, the Prime Minister said that today marks a significant step in the expansion of FM services by All India Radio in the direction of becoming All India FM. He underlined that the beginning of 91 FM transmitters by All India Radio is like a present for 85 districts and 2 crore people of the nation. ■

### RAKSHA MANTRI HANDS OVER A MADE IN INDIA FAST PATROL VESSEL & A LANDING CRAFT ASSAULT SHIP TO MALDIVES

On the second day on 2 May of his 3-day visit to the Maldives, Raksha Mantri Shri Rajnath Singh handed over a Fast Patrol Vessel and a Landing Craft Assault ship to the Maldives National Defence Forces (MNDF) on May 02, 2023. The Fast Patrol Vessel, capable of coastal and offshore surveillance at high speeds, was commissioned as MNDF Coast Guard ship Huravee. President of Maldives Mr Ibrahim Mohamed Solih and Defence Minister Ms Mariya Ahmed Didi were present on the occasion.

Speaking on the occasion, Shri Rajnath Singh described the handing over of the two 'Made in India' platforms as a symbol of the shared commitment of India and the Maldives towards peace and security in the Indian Ocean Region (IOR). He stated that India, through a robust defence ecosystem, has significantly enhanced its manufacturing capabilities to further support the capacity building of partner

countries.

"India has emerged as a leading defence exporter in recent years. A defence manufacturing ecosystem has been created which has the advantage of abundant technical manpower. We produce world-class equipment to meet not only our own needs, but also for exports. India offers an enhanced defence partnership to friendly foreign countries, that is accommodative of their national priorities and capacities. We wish to create symbiotic relationships where we can learn from each other, grow together and create a win-win situation for all. India's commitment to support the Maldives will only get stronger with time," the Raksha Mantri said. ■

## **POSTING OF WOMEN OFFICERS OF THE TERRITORIAL ARMY ALONG THE LINE OF CONTROL APPROVED**

In a major development, the Ministry of Defence, Department of Military Affairs on 7 May approved an amendment to existing cadre management provisions for Women Officers of the Territorial Army (TA).

Territorial Army commenced the Commissioning of Women Officers in TA in 2019. Thus far these Woman Officers were able to serve Ecological Task Force Units, TA Oil sector units and TA Railway Engineer Regiment. Based on the experience gained during this period, a considered proposal was prepared to extend the employment scope further for women officers in TA which has now been approved by the Hon'ble Raksha Mantri in April this year.

Women Officers of the Territorial Army will now be posted with Engineer Regiments of the Territorial Army serving along the Line of Control and as staff officers at TA Group Headquarters/ Directorate General of Territorial Army at New Delhi, as per organizational requirement. ■

## **CABINET APPROVES THE POLICY FOR THE MEDICAL DEVICES SECTOR**

The Union Cabinet, chaired by Prime Minister Shri Narendra Modi on 26 April approved the National Medical Devices Policy, 2023.

The medical devices sector in India is an essential

and integral constituent of the Indian healthcare sector. The Indian medical devices sector's contribution has become even more prominent as India supported the domestic and global battle against COVID-19 pandemic through the large scale production of medical devices & diagnostic kits, such as Ventilators, Rapid Antigen Test kits, Real-Time Reverse Transcription Polymerase Chain Reaction (RT-PCR) kits, Infrared (IR) Thermometers, Personal Protective Equipment (PPE) Kits & N-95 masks.



The medical devices sector in India is a sunrise sector which is growing at a fast pace. The market size of the medical devices sector in India is estimated to be \$11 billion (approximately, Rs. 90,000 Cr) in 2020 and its share in the global medical device market is estimated to be 1.5%. The Indian medical devices sector is on a growth track and has an enormous potential to become self-reliant and to contribute towards the goal of universal health care. The Government of India has already initiated the implementation of PLI Scheme for medical devices and support for the setting up of 4 Medical device Parks in the States of Himachal Pradesh, Madhya Pradesh, Tamil Nadu and Uttar Pradesh. Under the PLI scheme for Medical Devices, till now, a total of 26 projects have been approved, with a committed investment of Rs.1206 Cr and out of this, so far, an investment of Rs.714 Cr has been achieved. Under the PLI scheme, total of 14 projects producing 37 products have been commissioned and domestic manufacturing of high-end medical devices has started which include Linear Accelerator, MRI Scan, CT-Scan, Mammogram, C-Arm, MRI Coils, high end X-ray tubes, etc. Remaining 12 products will be commissioned in near future. Five projects out of total 26 projects have been approved recently, under Category B, for domestic manufacturing of 87 products / product components.

The National Medical Devices Policy, 2023 is expected to facilitate an orderly growth of the medical device sector to meet the public health objectives of access, affordability, quality and innovation. ■



## End of 'Mafia Raj' in UP: PM Modi's suggestion, Yogi's action

**By: Yogi Adityanath**

### PM Modi Story

**P**M Shri Narendra Modi's zero-tolerance policy towards crime and criminals was evident when he was serving as Chief Minister of Gujarat and it remains the same when he is now serving as the Prime Minister of India.

One such example of his zero-tolerance policy comes from Uttar Pradesh which was infamous for its wide spread Mafia Raj before BJP came to power in 2017. Chief Minister of Uttar Pradesh Yogi Adityanath narrates how Shri Modi's suggestion helped him curb the menace of Mafia Raj in the state.

Yogi Adityanath was appointed as Chief Minister of Uttar Pradesh in March 2017. His biggest challenges of working in Uttar Pradesh were Mafia Raj, safety for women and frequent riots which were nightmares for the law-and-order situation of the state.

In his meeting with Prime Minister Shri Narendra Modi, he brought these problems to his notice. PM Shri Modi asked him about the routine working procedure in the state. After giving a careful thought to the situation in UP, PM Shri Modi suggested that 'Foot

Patrolling' by police could be a medium of increasing trust on the government and the system among the commoners.

PM Shri Modi's innovative suggestion was backed by the fact that when people will gradually develop faith in the system. He also said that when police and public will start having friendly conversations during foot patrolling by the cops, the first challenge that mafia will face will be fear of the system itself.

This suggestion by PM Shri Modi proved extremely fruitful for the law-and-order of the state in UP. Foot Patrolling not only curbed the menace of Mafia Raj but it developed a cordial relation between the cops and the common man.

CM Yogi says, "I implemented foot patrolling in Uttar Pradesh. From senior officers to a sepoy, all of them participated in foot patrolling having friendly conversation with the common man asking them if they were having any problems. The result is that Uttar Pradesh's law and order situation ameliorated with passing time and this practice." ■

## 'THE KERALA STORY' Exposes New, Poisonous Form of Terror: JP Nadda

**T**he Kerala Story exposes a new, poisonous form of terrorism in which bombs and ammunition are not used, the BJP National President JP Nadda said after watching the movie at a screening in Bengaluru on 08 May, 2023.

Speaking to the media after the screening, BJP National President said, "We have heard gunshots, blasts and automatic weapons. But this is a dangerous form of terrorism in which guns, bombs and ammunition are not heard. 'The Kerala Story' exposes this poisonous form of terrorism."

"This form of terrorism has no link to any state or religion. This lures youngsters, then misguides them and pushes them down the wrong path. This (film) reveals this and warns against it," he added.

"This may be a film, but it tells a lot about

terrorism. Our youth, in a pre-planned way, is tempted to join terror. He is pushed down that path and he reaches a point of no return," he said.

The BJP National President also referred to Kerala High Court's refusal to stay the release of the film. The court had noted that it did not find "anything offensive to any particular community as a whole" in the film's trailer. "The Kerala High Court had made serious remarks on this matter. A former Chief Minister has also underscored its seriousness," Shri Nadda said.

Describing the film as an "eye-opener", Shri Nadda said it spreads awareness so that we move towards a better society. "I think we should all watch 'The Kerala Story'. "As I said, this form of terrorism has no link to a religion or a state. This is universal. It needs to be exposed," he said. ■





# THE LOTUS SHALL BLOOM

- Atal Bihari Vajpayee

It is a pity that we in India never seriously tried to translate this idea into action whereas some other countries, such as the UK have started experimenting with it.

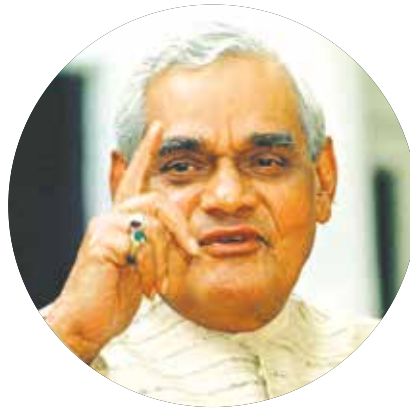
If in 1947 India had decided to pursue the Gandhian path we might perhaps have been spared the terrible crisis we are having to confront at the moment. Even after 33 years of development and planning, poverty continues to grow, inequalities have become sharper, and the unemployment problem has become explosive. If we had evolved an indigenous pattern of development in conformity with our genius and requirements and having regard to our human and material resources, we would not have been in our present plight. As it is, today we are having to suffer the worst features of both western capitalism and Soviet planning.

## A third Alternative

The fact is that capitalism and communism are twin-brothers. One denies equality, the other freedom; and both deny fraternity. In spite of their spectacular achievements, both capitalism and communism are showing signs of decay. Communist countries are developing greater and greater inequalities. In capitalist countries, on the other hand, attempts are on to abridge freedom. There is a ferment in the world in search of a third alternative. Protagonists of both capitalism as well as communism find themselves

face to face with problems which cannot be answered within their own systems.

Outside the national frontiers also, there does not seem to be any great difference between capitalist and Marxist attitudes. Marxist powers have proved no less expansionist than the capitalist



countries.

The Bharatiya Janata Party will mobilise a national campaign to have Gandhian socialism accepted as a Third Alternative.

## Positive Secularism

Since ancient times, the State in India has always been regarded as secular. The concept of theocratic State is alien to Indian traditions and Indian political thought. "Truth is one but wise men describe it in different ways" is a belief fundamental to our thinking. The State has never discriminated between followers of different faiths. A very natural outcome of our commitment to the concept of "Sarva Dharma Samabhava" was

that in 1947, when we became independent, we resolved to set up a political system in which followers of all religions would have the same place. There would be no Class I citizens and Class II citizens. The fanaticism, the tensions that prevailed at that time did not deter us from this resolve, because doing anything else would have been repugnant to our traditions and culture.

## Commitment to Democracy

Democracy and secularism are inseparable. A state that discriminates between one citizen and another on grounds of their faith, which does not treat them equally, cannot claim to be truly democratic because one of the cardinal principles on which democracy is based is equality of all citizens. Our commitment to Secularism, therefore, is as fundamental as our commitment to Democracy. Among those assembled at this convention, there are thousands who in 1975-76 put up a valiant fight in defence of democracy.

They underwent all kinds of sufferings. Several colleagues of ours became martyrs in that struggle. Today, we can only offer them our respectful homage.

## Distorted Secularism

It is a matter of regret that over the years, Congress policies have distorted the concept of Secularism. It has come to be

identified simply with the protection of interests of religious minorities. Indeed, very often Secularism becomes only a respectable garb for the appeasement of narrow communal or sectional interests.

### **True Secularism is Positive Concept**

No doubt, protection of minority interests is an important aspect of secularism. But in its totality, secularism is a much wider and a more positive concept. As indicated earlier, it constitutes the bedrock of democracy. It is also a guarantee of nationalism and national integration.

It is this broad and positive concept of secularism that the BJP subscribes to. In the Indian background, we can claim to have established a truly secular State only if we are able to instil in every citizen, irrespective of his religion, caste, region or language, a sense of Indianness, which I believe exists in all our countrymen and which needs to be assiduously nurtured and strengthened. This Indianness is based on a value system developed out of a synthesis of divergent experiences of various sections of the population over the centuries. This process of synthesis and harmonisation must continue, and all religions in the country can contribute towards making our citizens better Indian's and all Indians better human beings.

### **Twelve months of Failure**

Twelve months have gone by. But in Delhi, the Government that

works is still nowhere in sight.

There is a Parliament, of course. Its winter session has just ended. By putting its seal of approval to 10 Ordinances in 24 days, it has set up a new record. The Houses have been kept sitting till past midnight in order to pass black Bills like the National Security Bill. On 14 August, 1947, Pandit Nehru had said in the Constituent Assembly: "At the stroke of the midnight hour when the world sleeps, India will awake to life and freedom."

### **New Chains of Slavery**

On 22 December, 1980, when the Rajya Sabha, deliberating till 1.00 AM passed the National

**“While all India is asleep, the elected representatives of the people, instead of devising ways to guarantee them two square meals, are engaged in forging new chains to enslave them”**

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Security Bill, someone could well have observed: "While all India is asleep, the elected representatives of the people, instead of devising ways to guarantee them two square meals, are engaged in forging new chains to enslave them."

The Supreme Court also is there in its place. In the Minerva Mills case, it once again reaffirmed that there are in our Constitution some basic features which may not be tinkered with by Parliament. But Government is all set to have this verdict scrapped. The Supreme Court is being depicted as a roadblock on the path of progress. Quite a few vacancies on the

Bench remain unfilled.

The Press generally is alive to its responsibilities. The demonic blinding of undertrials in Bhagalpur may not have come to light if The Indian Express and Sunday had not shown the enterprise and boldness to expose these misdeeds.

### **Gagging of the Press**

However, the newspaper world is gripped by an unarticulated fear-the fear of consequences that can follow non-conformist writing. The gherao of newspaper offices in Bangalore, and the mass rape, and murder of Chhabirani, wife of journalist Mahapatra of Orissa, convey an ominous significance that cannot be missed. If bizarre happenings such as these are not sufficient to keep the press in line, New Delhi is always willing to use its arm-twisting skills against press barons to fix the newspapers.

### **Abuse of official Media**

Abuse of governmental media such as radio and television, has now transgressed all bounds of decency. The role of radio and television during the years has made utter nonsense of government's pretensions about democracy. Our shortsighted rulers do not seem to realise that once these media lose credibility with the people, they cannot be effective even as drum-beaters of the ruling party, a task they have shamelessly undertaken.

**To be continued...**

**(Presidential address of Shri Atal Bihari Vajpeyee at BJP National Council, Bombay, 28-December, 1980)**

# AMBA CHARAN VASHISHTH NO MORE

Former BJP National Literature & Publication Cell Convenor and Kamal Sandesh Editorial Board Member Shri Amba Charan Vashishth passed away in Chandigarh on 26 April, 2023. He was 83. Shri Vashishth, originally belonged to Shimla, Himachal Pradesh and is survived by his son and daughter. He was a simple, gentle and spiritual person and was associated with various religious and social organizations. His last rites were performed at Chandigarh on 27 April, 2023.

Shri Vashishth, after completing his Master's Degree from Punjab University, Chandigarh joined government service in Chandigarh and Himachal Pradesh. During his service career, he adopted writing



as a passion and intensified it in the post-retirement era. He was a freelance columnist, political observer & commentator in various English & Hindi national dailies and magazines.

In the post-retirement phase, Shri Vashishth joined the Bharatiya Janata Party in Himachal Pradesh

and became BJP Office Secretary. Later, he shifted to Delhi and joined as an Editorial Board Member of Kamal Sandesh. He became the Convenor of BJP National Literature & Publication Cell in 2008 and became the Consultant of NCERT, Government of India in 2015. He also authored and edited several books including 'THE TRUTH ABOUT TEESTA SETALVAD'.

Shri Amba Charan Vashishth's demise is an irreplaceable loss to his family, friends and well-wishers. Kamal Sandesh Parivar expresses its heartfelt condolences to the grief-stricken family and prays to God to grant his soul a place in heavenly abode.

Om Shanti! Om Shanti! ■

## INDIA 'BRIGHT SPOT' FOR GLOBAL ECONOMIC REVIVAL: IMF

The IMF report cites India's impressive performance, with digitization helping to pull the country out of pandemic lows and prudent fiscal policies and significant financing for capital investments expected to sustain growth momentum

The International Monetary Fund (IMF) has identified India as a "bright spot" in the world economy and a key contributor to global growth in the coming years. The IMF released its World Economic Outlook report - 'A Rocky Recovery' in April 2023- showing that India is likely to grow 5.9% in 2023. The report cites India's impressive performance, with digitization helping to pull the country out of pandemic lows and prudent fiscal policies and significant financing for capital investments expected to sustain growth momentum. Global output growth is projected by the IMF to slow to 2.8% in 2023 (calendar year), picking up to 3% in 2024.

IMF Managing Director Kristalina Georgieva said a couple of months back, India continues to remain a relative "bright spot" in the world economy, and will alone contribute 15% of the global growth in 2023.

"India's performance has been quite impressive. For this year, we expect India to retain a high growth rate, 6.8 per cent for the year that ends in March. For FY 2023/24 (April 2023 to March 2024) we project 6.1 per cent, a bit of slow down like the rest of the world economy, but way above the global average. And in that way, India is providing about 15 per cent of global growth in 2023," Georgieva said recently.

The IMF used a macroeconomic model based on Platzer and Peruffo (2022) to analyze the impact of different forces on the world economy, including foreign developments affecting domestic interest rates through net international capital flows.

The model represents eight major global economies, including the United States, Japan, Germany, the United Kingdom, France, China, India, and Brazil, and is calibrated to reflect demographic developments, productivity trends, retirement age, and other factors. These are the five largest advanced economies and the three largest emerging market and developing economies, which cover some 70% of global GDP. ■



## Our motto is to unlock the potential of the youth: PM Modi

Addressing the 'Yuvam' conclave in Therava, Kerala on 24 April, 2023 PM Shri Narendra Modi said, "The vibrancy of any mission depends on the vibrancy of the youth. This vibrancy and energy often increase when I interact with the youth of Kerala." He stated the importance of the role of youth in the 'Amrit Kaal' and congratulated the youth of Kerala for organizing an event at such a large scale.

Before addressing the Yuvam conclave, PM Modi also held a roadshow which received massive public support and enthusiasm.

Citing the names of eminent personalities like VP Appu Kottan Poduwal, Nambi Narayan, and CI Isaac among others, PM Shri Modi said that "the youth continue to be inspired by them." He added that India's renaissance and social reformation were led by great personalities such as Adi Shankaracharya and Narayan Guru. During our freedom struggle, freedom fighters such as K Kelappan, K Kumar, NK Damodaran Nair among others played a huge role in winning India's freedom. Attributing their role PM Modi stated, "I am happy that the youth of Kerala today are following in their footsteps."

Shri Modi reiterated how everybody across the globe is calling this century as India's century, how the perception of nothing will change in India has now transformed into an India promoting Startup India, Stand up India, and Atmanirbhar Bharat and how India has transformed from a 'fragile five' to being the 'fifth largest economy' in the world.

Shri Modi stated, "All these achievements are incomplete without the contribution of the youth who will continue to lead India towards progress and development. The youth today is also taking up responsibilities to solve global problems."

During India's G20 Presidency, various meetings including the Sherpa Summit at Kumarakom, and the health working group meeting in Thiruvananthapuram saw tremendous participation of the youth showcasing

professionalism of the highest level by the people of Kerala.

The PM said, "The BJP and the youth of this country have a similar wavelength. We bring reforms and the youth brings results enabling a successful youth-led partnership and change.

He added that in all the sectors which were completely ridden with scams during the Congress-led government, the BJP-led NDA government, through its effective governance, has brought reforms. "We brought reforms in the space, defence and PLI sectors making India Atmanirbhar promoting opportunities for our youth," he stated. Shri Modi said, "The youth of Kerala is aware that only through infrastructure creation, industrial expansion, creation of job opportunities and expansion of tourism will

occur." The government through its initiatives be it the Kochi Metro or the launch of the First Vande Bharat in Kerala or the creation of airport infrastructure in Kannur has always envisaged the creation of infrastructure facilitating growth and development. ■



### PM flags off Kerala's first Vande Bharat Express

The Prime Minister, Shri Narendra Modi on 25 April flagged off Kerala's first Vande Bharat Express between Thiruvananthapuram and Kasargod at Thiruvananthapuram Central Station. Upon arriving at the venue, the Prime Minister inspected the Thiruvananthapuram - Kasargod Vande Bharat Express and also interacted with children as well as with the train's crew. The train will cover 11 districts namely Thiruvananthapuram, Kollam, Kottayam, Ernakulam, Thrissur, Palakkad, Pathanamthitta, Malappuram, Kozhikode, Kannur and Kasargod. ■



- Recognition** - Share your work with other party members and be recognized
- Empowerment** - Realize your potential by executing task effectively and efficiently
- Networking** - Connect with other party members who are doing great work
- Participation** - Leverage collective power of ideas and efforts powering inclusive growth
- पहचान** - अपना काम करने वाले पार्टी के अन्य सदस्यों के साथ जुड़ाव करें और अपनी पहचान बनाएं।
- सशक्तिकरण** - कार्यकुशलता बढ़ाते ही अपनी क्षमता और कुशलता से काम करने वाली बनना का अवसर मिले।
- नेटवर्किंग** - नेटवर्किंग पार्टी के अन्य सदस्यों के साथ जुड़ें जो काम करने में महारत हैं।
- सहभागिता** - अपनी ही शक्तों के मिलन से एक साथ काम करने वाले विचारों और प्रयासों की समुहिक शक्ति का लाभ लें।

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PM Shri Narendra Modi being welcomed by people at Thiruvananthapuram in Kerala on April 25, 2023



PM Shri Narendra Modi in a mega roadshow in Bengaluru, Karnataka on May 07, 2023



PM Shri Narendra Modi addressing the closing ceremony of 'Saurashtra Tamil Sangamam' on April 26, 2023



PM Shri Narendra Modi addressing a programme marking 20 years of completion of SWAGAT Initiative in Gujarat on April 27, 2023



PM Shri Narendra Modi inaugurating 91 FM transmitters across 18 States and 2 Union Territories on April 28, 2023



PM Shri Narendra Modi interacting with construction labourers at NAMO Medical Education & Research Institute at Silvassa in Dadra and Nagar Haveli on April 25, 2023





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## ***MANN KI BAAT: THE VOICE OF HEART***

*In the land of India, far and wide,  
There lives a man with a voice inside,*

*His name is Narendra Modi, a leader true,  
And his message to the nation, he would imbue.*

*With Mann Ki Baat, he spoke his mind,  
A message of hope, for all to find,*

*He spoke of progress, of growth and change,  
And inspired the people, to a brighter range.*

*His words were like music, to the ears of all,  
Bringing unity, and breaking down the wall,*

*Of differences that divide, and create strife,  
He brought together, the threads of life.*

*With every episode, he reached the heart,  
Of millions of people, in every part,*

*Of the country, his words echoed true,  
And his vision for India, shone anew.*

*So let us listen, with an open mind,  
To PM Modi, and the message he'll find,*

*In his Mann Ki Baat, there's wisdom and grace,  
And a vision for India, that we all can embrace.*

*- Jayaraj Kaimal*

