



Kamal Sandesh
Fortnightly Magazine

Editor

Prabhat Jha, MP

Executive Editor

Dr. Shiv Shakti Bakshi

Editorial Team

**Ram Prasad Tripathy
Vikash Anand**

Creative Editor

**Dharmendra Kaushal
Vikas Saini**

Subscription

**Annual Rs. 100/-
For 3 years Rs. 250/-**

Contact

Phone : +91(11) 23381428

Fax : +91(11) 23387887

Subscription : +91(11) 23005798

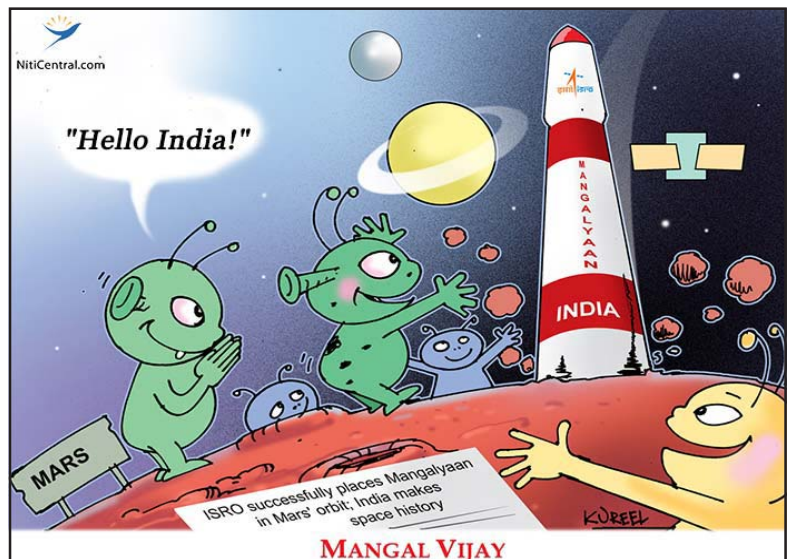
e-mail

kamalsandesh@yahoo.co.in

Publisher and Printer : Printed by Dr. Nandkishore Garg for Dr. Mookerjee Smruti Nyas, at Excelprints, C-36, F.F. Complex, Jhandewalan, New Delhi-55 and Published by Dr. Mookerjee Smruti Nyas, PP-66, Subramanya Bharati Marg, New Delhi-03. Editor : Prabhat Jha.

CONTENTS

Narendra Modi's visit to United States	
Modi, Obama vow to 'Chalein Saath Saath'	7
PM Addresses 69th session of the UN General Assembly..	8
Modi visits 9/11 Memorial and Museum.....	9
Narendra Modi Address at Madison Square Garden.....	10
PM's remarks at the Global Citizens Festival, Central Park...	11
Indo-US Joint Statement.....	13
Article	
Cleanliness is godliness	
By Pramod Pathak	25
Others	
Make in India launched.....	18
Swachh Bharat Abhiyaan launched.....	21
Mars mission.....	23
Maharashtra & Haryana Assembly Election.....	26
State Reports	
Madhya Pradesh, West Bengal.....	29
Delhi.....	30





fo" k; k fofuorlrs fujkgkjL; nfgu%
 jl ot± j l ksl; L; ija n"V k fuorhAAεAA

An embodied being by restricting the senses may refrain from the objects of sense enjoyment; but the taste for enjoyment remains; however even this desire for sense enjoyment ceases for one realizing the Ultimate Consciousness.

– (Bhagavadgita : Ch.-II, 59)

Q
U
O
T
E
S

"America is India's "natural global partner", the complementary strengths of the two democracies can be used for inclusive and broad-based development to transform lives across the globe."

-Narendra Modi

"Elect such a government which could re-establish the pride of your state, ensure all-round development of the state and make it Number 1 among all states."

-Amit Shah

Deepavali : October 23, 2014

Deepavali or Diwali, popularly known as the "festival of lights," is a five-day Hindu festival which starts on Dhanteras and ends on Bhaubeej. In the Gregorian calendar, Diwali falls between mid-October and mid-November. For Hindus, Diwali is one of



the most important festivals of the year and is celebrated worldwide. For Jains, Diwali marks the attainment of Moksha or Nirvana by Mahavira in 527 BC. Arya Samajists, celebrate this day as Death Anniversary of Swami Dayanand Saraswati. They also celebrate this day as Shardiya Nav-Shasyeshti. The Sikhs celebrate this day to mark the day of freedom or the day when their Guru, Guru Hargobind got free from the jail. There are still other theories associated with Diwali such as the rising of Goddess Lakshmi from the sea, the killing of Narkasura by Lord Vishnu and birth of Goddess Kali.

Hindus have several significant events associated with Diwali:

The return of Lord Rama after 14 years of Vanvash (exile). To welcome his return, Diyas (Ghee lamps) were lit in Ayodhya. Secondly, Lord Krishna killed Narakasura during the Dwapara Yuga on this day and return of Pandavas after 12 years of Vanvas and one year of Agyatavas (living incognito).

Diwali is an official holiday in India, Nepal, Sri Lanka, Myanmar, Mauritius, Guyana, Trinidad & Tobago, Suriname, Malaysia, Singapore and Fiji and celebrated throughout the world., ■



Swachhta Abhiyan :

A real tribute to Mahatma Gandhi

People have been observing Gandhi Jayanti every year in the country on 2nd October to mark the birth anniversary of Mahatma Gandhi. But this year it was a special day. On this day Prime Minister Shri Narendra Modi launched Swachhta Abhiyan - a movement to make India clean and beautiful. Cleanliness was a pet subject of Mahatma Gandhi who laid great emphasis on personal cleanliness and hygienic community life. The movement has been launched to realize the dream of Mahatma Gandhi and aims for a clean India by 2019 when India will be celebrating 125th anniversary of Mahatma Gandhi.

Prime Minister Narendra Modi who returned from a highly successful US visit just previous night without taking a break launched the ambitious 'Swachh Bharat Mission' in New Delhi on Gandhi Jayanti. The enthusiasm for the programme was evident from the huge participation of people including students, government officials, corporate world, celebrities and people from various other walks of life. Unlike earlier years when Gandhi Jayanti mostly remained a sarkari affair with most of the government establishments remaining close, this year it witnessed government officials attending offices, taking cleanliness oath and cleaning their workplace and surroundings. The campaign for cleanliness appeared to take the shape of a mass movement when people were connected with the programme and felt inspired when they saw the Prime Minister himself taking broom in his hands and initiating the cleaning drive from Valmiki Mandir located in the area where Mahatma Gandhi used to stay during his visit to Delhi. His surprise visit to Mandir Marg Police station and taking broom to clean the place even inspired the policemen to participate in the Abhiyan along with the common people. From schools to colleges, government offices to common places, streets to toilets, everywhere the mark of the campaign was visible as someone rightly observed never before Delhi wore so clean look.

Cleanliness drive is an essential feature of the efforts to make a developed and vibrant India. Cleanliness leads to good health, good environment, good habits, beautiful surroundings and represents a mindset and culture which is ready to meet challenges. It enables and empowers. It also represents the civic sense of the people at large. It is therefore Prime Minister has emphasized that the cleanliness drive should not be made a 'sarkari programme' but a programme of the people because it can only succeed if everyone feels it to be his or her own responsibility to keep the surroundings clean. It should be considered a duty by everyone then only it can take the shape of a mass movement. The people have responded overwhelmingly to the call of the Prime Minister. The need of the hour is to maintain the fervor and zeal for achieving the target of a clean India for which continuous support and motivation of people is required.

In the short span of around five months Prime Minister Narendra Modi has given a new direction to the entire functioning of the government and attempted to improve the overall work culture. Apart from streamlining the bureaucracy by attempting to make it hassle free by reducing red tapism and making efforts to revoke archaic and unnecessary laws, he has been successful in establishing a connect with the masses. All the ambitious schemes whether it is Prime Minister Jandhan Yojana, Make in India campaign or Swachhta Abhiyan, he has laid emphasis on linking the people with these schemes. Not only in India but also abroad, he has been able to connect with the NRIs

and PIOs by involving them with his developmental projects in India. It was due to his vision that what was seen as an annual ritual and 'sarkari programme' turned out to be massive initiative for a clean India. Narendra Modi has given a new meaning to Gandhi Jayanti, it has become a day when we can take the pledge to rededicate ourselves in the service of Maa Bharati. Mahatma Gandhi who was sought to be locked in statues has now been unlocked and his ideals are once again going to inspire the nation to solve its problems. Now every year Gandhi Jayanti will be reminding us to achieve our target of Clean India until we are able to make an India which is completely clean by the time when we celebrate 125th anniversary of Mahatma Gandhi. It will be a real tribute to his memory! ■

Prime Minister focusses on the 'use of khadi' in maiden radio speech

P rime Minister Shri Narendra Modi on October 3, 2014 in his maiden radio speech on All India Radio (AIR) urged all Indians to promote the use of 'khadi'. "We must promote the use of khadi. Buy at least one khadi article. It will help the poor and in one house one Diwali diya would be lit this festive season," shri Modi said. Focussing on Swachh Bharat campaign, that was launched on Oct 2, Shri Modi urged all to join the campaign and said that we must pledge to remove dirt. Shri Modi then welcomed suggestions from people across the country and said that through mails, social media lot of people write to him. "On mail lot of people wrote to me that children should begin skill development courses at a very young age. This is a good suggestion," he said. "This nation belongs to everyone. It is important for people to be a part of the development journey," he said.



Modi also said that he would connect with the people twice or once a month on a Sunday at 11 am through radio. Expressing his happiness he said: "I am very happy that I can reach all of you through the radio, especially our poor, the villages." ■

Asian Games : India finishes eight in medals table

The 17th Asian Games drew to a close with an enthralling cultural extravaganza on Saturday after 15 days of action at the end of which India managed to stay inside top 10. The formal closing was done at the Incheon Asiad Main Stadium by Olympic Council of Asia (OCA) President Sheikh Ahmad Fahad Al-Sabah. While China topped the medals table for the ninth time with another staggering haul of 342 medals, which included 151 gold, 48 less than what they pocketed at home four years ago in Guangzhou. India finished eighth in the medals table with a total haul of 57, comprising of 11 gold, 10 silver and 36 bronze. Korean Prime Minister Jung Hongwon, President of the Games organizing committee (IAGOC) Kim Youngsoo, OCA President Sheikh Ahmad Al-Fahad Al-Sabah, Korean Olympic Committee chief Kim Junghaeng and the city Mayor Yoo Jeongbok were present for the event. The Samsung award for the Most Valuable Player, decided by the number of votes cast by the Games accredited media persons and officials of IAGOC and OCA, was won by Japanese swimmer Kosuke Hagino, who won four individual gold medals. The torch and flag of the first Asian Games, held in New Delhi in 1951, and the OCA flag were handed over to the people's representatives of the next Games in 2018 to be held in Jakarta. ■

PM congratulates medal winners

T h e Prime Minister Shri Narendra Modi congratulated the medal winners at the



Incheon Asian Games. "Very good day for India at the Asian Games. Congrats to our Hockey Team & congrats to our women athletes for the Gold in 4x400 metres relay. I have been closely following India's progress at the Asian Games & I congratulate every medal winner. You make India very proud," the Prime Minister said. ■

'I am going to make an India of your dreams': Modi

Modi, Obama vow to 'Chalein Saath Saath'

From Our Correspondent

Indian Prime Minister Shri Narendra Modi arrived in a historic trip in New York on 26 September, 2014. He was received at JFK Airport by Dr. S Jaishankar, Ambassador of India in the United States. The Prime Minister was greeted by hundreds of people who were waiting for him at Madison Avenue in New York, close to the hotel where he stayed. He mingled with the people for a few minutes. Immediately after his arrival the Mayor of New York, Mr. Bill de Blasio, called on the Prime Minister and welcomed PM Shri Narendra Modi to New York. During the discussion, he briefed the Prime Minister on public housing projects of New York City. The Prime Minister also referred to the goal of "Housing for all" in India, and the possibility of sharing best practices for affordable housing. The issue of terrorism came up for discussion, with the Prime Minister saying India has been fighting against terror for long. Mr. Blasio gave a brief overview of steps taken by New York City to tackle terrorism post 9/11.

It seems that Shri Narendra Modi had three clear objectives when he started for his first visit to the US after taking over as PM and throughout his trip he consistently focused on these



objectives. After a decade of policy paralysis during the Congress led UPA government in India, Shri Modi wanted to show the United States that it's a very different India today. It was his most consistent message. He said that to the Business Community, the CEOs, the politicians and the Diaspora. Even though he hasn't passed several legislations due to the paucity of time that perhaps the business community would have liked to see, he convinced his interlocutors that energy was back in India. This was clear from his mammoth itinerary that included presidential hopefuls Chris Christie and Nikki Haley on the Republican end to Hillary Clinton on the Democrat ticket; a rash of Congressmen and senators; Indian Diaspora leaders, Jewish community, business leaders and the Obama administration.

His most important outreach was to American business. This is easy to understand given Shri Modi's emphasis on reviving the Indian economy. It was a message occupying front and centre when he met both Japan's Shinzo Abe and China's Xi Jinping on earlier occasions. So to attract the American businessmen and to clearly give a message to the business community, Shri Modi said India will set up an administrative body to coordinate with all ministries to facilitate US investment and business projects.

The third aspect of his visit was the outreach to the Indian-American community, which is among the wealthiest, best educated and influential. Shri Modi wants to unite them to serve the greater Indian cause. He wants the Indian lobby to evolve into something approaching the Jewish lobby and to influence US policies and approaches towards India.

To further strengthen the relations between the Oldest Democracy and the Largest Democracy of the world and going a step forward Shri Modi said, "The US is our natural global partner. India and the US embody the enduring and universal relevance of their shared values".

Describing America as India's "natural global partner", Shri Modi said the complementary strengths of the two democracies can be used for inclusive and broad-based development to transform lives across the globe.

PM Addresses 69th session of the UN General Assembly

Modi calls for urgent reform and rejuvenation of the United Nations



On the second day of his visit on 27 September, 2014 Prime Minister Shri Narendra Modi addressing the 69th session of the UN General Assembly in New York, urged all member nations to deliver on the commitment of UN reform. He said institutions which reflect the compulsions of the twentieth century risk irrelevance. He also highlighted the need to re-energize the process of UN peacekeeping, and said countries which contribute their military personnel for such operations need to have greater say in decision-making. He said the seventieth year of the United Nations should be an opportunity to reflect on what all has-been achieved, and to prepare a roadmap for the future. He called for Universities and youth to be involved in this process of transformation. He said the 21st century had its own set of challenges, and the United Nations needs to reflect contemporary realities.

The Prime Minister referred to the emergence of several groups of countries with the prefix "G" and said that we must move towards a "G-all" and see how the UN can be made more effective. He said the fact that billions of people are without basic

Modi visits 9/11 Memorial and Museum



Prime Minister Shri Narendra Modi, visited the 9/11 Memorial and Museum in New York on 27 September, and paid homage to the victims of the deadly terror attack that took place on September 11, 2001.

The memorial has been built at “Ground Zero”, the spot in New York City where the twin towers of the World Trade Centre stood, before they were destroyed in the terror attacks.

The Prime Minister paid floral tributes to the victims who had perished in the attacks. The Prime Minister visited the museum, and laid a wreath at the memorial tree.

sanitation, drinking water and electricity highlights how much needs to be done in an organized way at the global level.

The Prime Minister forcefully raised the issue of terrorism, and said no country in the world was today safe from it. He condemned the use of terms such as “good terrorism” and “bad terrorism” and said some countries were still harboring terrorists and using terrorism as an instrument of state policy. He emphasized the need for an early adoption of the Comprehensive Convention on Global Terrorism, saying it is a matter that has been pending for long.

The Prime Minister said his Government has given priority to friendship and cooperation with neighbors, and has the same policy towards

Pakistan. He said he wants bilateral talks with Pakistan, in all seriousness, in an environment of peace, without the shadow of terror. He said it is upto Pakistan to create an appropriate atmosphere for talks. He said right now the priority should be to assist the flood-affected people of Kashmir, and for this, he has offered assistance to Pakistan as well.

The Prime Minister highlighted India as a country that stands for universal justice, dignity, opportunity and prosperity. He said conversation with nature was inherent in India’s “philosophy.” He suggested that the United Nations work towards an International Yoga Day.

Shri Narendra Modi said international trade agreements must take into account the concerns and interests of one-another (everyone).

Earlier, the Prime Minister took a tour of the UN Headquarters, and had a meeting with UN Secretary General Ban Ki Moon.

Highlights of the Speech

- PM announced Life-long Visas for PIOs, No Police Station Visits for Long Stays
- Shri Modi promised to wipe away perennial visa problems of NRIs in a bid to connect them closer to the country and contribute to its development.
- He announced that Persons of Indian Origin (PIO) cardholders will get lifetime Indian visas and also promised a merger of PIO and Overseas Citizens of India schemes to facilitate hassle-free travel through common cards.
- With an eye on increasing tourism to India, he also announced that American tourists will be given visa on arrival.
- He assured to do away with police reporting hassles for those who stay back from home for long durations, thus giving a complete package for NRIs to come back to the country.
- PM also announced a ‘Pravasi Diwas’ for Indians who have settled abroad, calling them to join ‘Pravasi Diwas’ celebrations in Ahmedabad on 8-9 January 2015.

Calls for NRIs to Participate in India’s Development

- Shri Modi won the hearts of NRIs, often seen as distanced from the country, and urged them

to become stakeholders in the 'mass movement of development' in India, even calling for their support in his pet project of cleaning River Ganga.

- From inviting them to contribute ideas for governance through the online portal MyGov.in, to thanking them for their support in the elections, Modi resounded with NRIs like no Indian leader has in decades.
- The audience, of course, was hooked to every word, even giving the Indian Prime Minister a standing ovation, as chants of "Modi, Modi" filled the charged air.

India's Three Strengths -

Democracy, Demography, Demand

- Indian PM highlighted several of India's strengths long known but rarely tapped. While pushing the merits of democracy and India's young demography, Modi, true to his business-centric style, sold India's 1.25 billion population as one of the largest markets in the world with the highest 'demand'.
- He has been persistently rooting for investments in India and wooing businesses to look at India's market, and this was yet another push in that direction, this time aimed to pool in rich NRI resources.
- He reiterated his recently launched 'Make in India' campaign as well and skilfully called for NRIs to invest in India too.

Boosting India's Pride

- Apart from his promises, the PM succeeded in building a chest-swelling sense of pride in the thousands of Indian Americans by assuring them of an 'India of their dreams', free of red-tapism, with business-friendly governance and cleanliness.
- From referencing the successful Mangalyaan mission to invoking Mahatma Gandhi as an NRI himself, and from speaking of India's prowess in the field of Information Technology to confidently stating that the 21st century belongs to India, Modi struck all the right chords in his first address to the Indian American community in New York.

Narendra Modi's address at Madison Square Garden, New York

The iconic Madison Square Garden in New York saw an unusual rockstar on 28 September, 2014, different from the music legends and the sporting greats



it has hosted in the past.

When Indian Prime Minister Narendra Modi took to the stage before an 18,000-strong crowd, he was nothing short of the charismatic messiah for the Indian Americans.

At the end of the day, many NRIs referred to the famous venue as 'Modison' Square Garden, many said Shri Modi's speech at Madison will be remembered, recalled and referred to for a very very long time to come, its Historic, and many feel this speech will go down in history.

The Prime Minister, Shri Narendra Modi, exhorted Indians to join in the development effort as a mass movement.

"I am going to make an India of your dreams," the Prime Minister said as he exhorted the Indian American community to join in the development effort for India.

He was addressing the Indian diaspora at a historic event at Madison Square Garden in New York. The event was attended by over 18,000 people.

The Prime Minister said that following the election results, there has been a renewed sense of hope and expectation about India.

He said all Indian Americans today wanted to renew their links with India.

The Prime Minister highlighted the unique combination of three great strengths that India has: democracy, demography and demand.

He said that for India, democracy is not just a system of governance, but an article of faith.

PM's remarks at the Global Citizens Festival, Central Park, New York

'What you do Today, will decide, our Tomorrow'

Addressing the crowd at Central Park Prime Minister Shri Narendra Modi said New York is a great city. It has assimilated, the world, in itself. Today, you have shown, that you also care, for the world outside.

I am truly delighted, to be here. In the open Central Park. And not inside, a closed Conference Room... Among the Youth. Among you. Because, you are the future. What you do Today, will decide, our Tomorrow.



He said, I feel, a current of hope, in this Park. Among you, I feel confident about the future...You are touching, the lives of those, who are not as fortunate, as you are. What an admirable act, this is. What a sacred mission. For you to think, about those, who are far. Whose faces, you have not seen. Whose names, you do not know. Whose nationality, does not matter to you.

For you to convert, your thoughts into action. And devote, your time, and energy. So that others, may have a better future too. Those living in poverty. Without education. Without basic sanitation. Without opportunity. And worse, without hope.

I salute you. I feel proud, of each one of you. I am sure, your families, your friends, your nation, feels just as proud.

Some believe, that the world changes, with the wisdom of the old. I think, that the idealism, innovation, energy and 'can do' attitude, of the youth, is even more powerful. That is my hope, for India too. 800 million youth, joining hands, to transform our nation.

To put, the light of hope, in every eye. And, the joy of belief, in every heart. Lift people, out of poverty. Put clean water, and sanitation, within the reach of all. Make healthcare, available to all. A roof, over every head.

I know, it is possible...Because, I feel, a new sense of purpose, energy, and will, in India. Because, India's youth, can see that, you are joining hands, with them. Because, I believe, that we can speak with one voice. For one future...That, is why, I am here. Because, I believe in you...

Joint Editorial by Modi and Obama, published on the Washington Post

"As nations committed to democracy, liberty, diversity and enterprise, India and the United States are bound by common values and mutual interests. We have each shaped the positive trajectory of human history, and through our joint efforts, our natural and unique partnership can help shape international security and peace for years to come.

Ties between the United States and India are rooted in the shared desire of our citizens for justice and equality. When Swami Vivekananda presented Hinduism as a world religion, he did so at the 1893 World's Parliament of Religions in Chicago. When Martin Luther King Jr. sought to end discrimination and prejudice against African Americans, he was inspired by Mahatma Gandhi's nonviolent teachings. Gandhiji himself drew upon the writings of Henry David Thoreau.

As nations, we've partnered over the decades to deliver progress to our people. The people of India remember the strong foundations of our cooperation. The food production increases of the Green Revolution and the Indian Institutes of Technology are among the many products of our

GOODIES BROUGHT BACK

ON THE TRADE-ECONOMIC FRONT

- US to help develop 'smart cities' Ajmer, Vishakhapatnam & Allahabad
- Partner on Digital India Initiative to enhance digital infrastructure, e-governance, e-services. ICT working group to flesh out details
- Set up 'infrastructure collaboration platform' to identify India's critical infra needs; provide single **Gol** point-of-contact; increase US industry presence in infra projects
- Extend an Indo-Pacific Economic Corridor to Myanmar and Southeast Asia; identify critical ports, rail, aviation, inter-modal infra projects
- Push an 'investment Initiative' to help institutional investors and corporate houses to invest in India



PUSH FOR SCIENCE & TECH

- Joint mission to better understand climate change impacts
- NASA & ISRO signed deal to conduct joint NASA-ISRO Synthetic Aperture Radar (NISAR) mission
- India to participate in the Thirty Meter Telescope (TMT) Project, a global consortium of institutions from the US, Canada, Japan, India and China; TMT is under construction at Mauna Kea, Hawaii. Completed, it'll be among the world's largest optical-infrared telescopes
- A Mars Working Group set up to explore potential cooperation on missions that recently arrived at Mars

STRATEGIC CONSULTATIONS

UN & MULTILATERAL ISSUES DIALOGUE
Issues will include UN's role in peace & security, UN's post-2015 development agenda & UN reforms

An Indian Ocean Region Dialogue

An increase in infra investment equivalent to 1% of global GDP would likely translate into an additional 3.4 million jobs in India

BUILDING TIES & MORE

- Once Indian National Defence University set up, it'll interact with US's National Defense University for 'knowledge partnership'
- Visa-on-arrival to US nationals in 2015
- India hopes to implement procedures for Indians to benefit from US Global Entry Program in 2015
- US to give mine-resistant ambush-protected vehicles to India
- Health ministries will sign MoU on environmental and occupational health & injury prevention and control

CLIMATE YARN

- New programme of work on air quality, partner to build climate resilience
- Create clean-energy finance forum
- US's Ex-Im Bank and the Indian Renewable Energy Development Agency to enter into MOU that'd provide up to \$1bn in US Ex-Im Bank financing to support export of Made-in-America renewable energy goods & services for clean-energy projects in India

collaboration.

Today our partnership is robust, reliable and enduring, and it is expanding. Our relationship involves more bilateral collaboration than ever before - not just at the federal level but also at the state and local levels, between our two militaries, private sectors and civil society. Indeed, so much has happened that, in 2000, then-Prime Minister Atal Bihari Vajpayee could declare that we are natural allies.

After many years of growing cooperation since, on any given day, our students work together on research projects, our scientists develop cutting-edge technology and senior officials consult closely on global issues. Our militaries conduct joint exercises in air, on land and at sea, and our space programs engage in unprecedented areas of cooperation, leading us from Earth to Mars. And in this partnership, the Indian American community has been a vibrant, living bridge between us. Its success has been the truest reflection of the vitality of our people, the value of

America's open society and the strength of what we can do when we join together.

Still, the true potential of our relationship has yet to be fully realized. The advent of a new government in India is a natural opportunity to broaden and deepen our relationship. With a reinvigorated level of ambition and greater confidence, we can go beyond modest and conventional goals. It is time to set a new agenda, one that realizes concrete benefits for our citizens.

This will be an agenda that enables us to find mutually rewarding ways to expand our collaboration in trade, investment and technology that harmonize with India's ambitious development agenda, while sustaining the United States as the global engine of growth.

When we meet today in Washington, we will discuss ways in which we can boost manufacturing and expand affordable renewable energy, while sustainably securing the future of our common environment.

We will discuss ways in which our businesses,

scientists and governments can partner as India works to improve the quality, reliability and availability of basic services, especially for the poorest of citizens. In this, the United States stands ready to assist. An immediate area of concrete support is the “Clean India” campaign, where we will leverage private and civil society innovation, expertise and technology to improve sanitation and hygiene throughout India.

While our shared efforts will benefit our own people, our partnership aspires to be larger than merely the sum of its parts. As nations, as people, we aspire to a better future for all; one in which our strategic partnership also produces benefits for the world at large.

While India benefits from the growth generated by U.S. investment and technical partnerships, the United States benefits from a stronger, more prosperous India. In turn, the region and the world benefit from the greater stability and security that our friendship creates. We remain committed to the larger effort to integrate South Asia and connect it with markets and people in Central and Southeast Asia.

As global partners, we are committed to enhancing our homeland security by sharing intelligence, through counterterrorism and law-enforcement cooperation, while we jointly work to maintain freedom of navigation and lawful commerce across the seas. Our health collaboration will help us tackle the toughest of challenges, whether combating the spread of Ebola, researching cancer cures or conquering diseases such as tuberculosis, malaria and dengue. And we intend to expand our recent tradition of working together to empower women, build capacity and improve food security in Afghanistan and Africa.

The exploration of space will continue to fire our imaginations and challenge us to raise our ambitions. That we both have satellites orbiting Mars tells its own story. The promise of a better tomorrow is not solely for Indians and Americans: It also beckons us to move forward together for a better world. This is the central premise of our defining partnership for the 21st century. Forward together we go - chalein saath saath.”

Indo-US Joint Statement

After the successful New York trip the Prime Minister of India Shri Narendra Modi and the President of the United States of America Mr. Barack Obama met on 01 October in Washington DC. Marking their first bilateral summit, the President recognized the Prime Minister’s historic election victory in the largest democratic election ever held.

The two leaders extolled the broad strategic and global partnership between the United States and India, which will continue to generate greater prosperity and security for their citizens and the



world. Prime Minister Modi emphasized the priority India accords to its partnership with the United States, a principal partner in the realization of India’s rise as a responsible, influential world power. Given the shared values, people-to-people ties, and pluralistic traditions, President Obama recognized that India’s rise as a friend and partner is in the United States’ interest. They endorsed the first “Vision Statement for the Strategic Partnership” as a guide to strengthen and deepen cooperation in every sector for the benefit of global stability and people’s livelihoods over the next ten years. They committed to a new mantra for the relationship, “Chalein Saath Saath: Forward Together We Go.”

The two leaders recognized that the bilateral

relationship enjoys strong support in both countries, which has allowed the strategic partnership to flourish even as the governments change. Welcoming the wide range of collaborative activities undertaken to improve their citizens' lives, both leaders agreed to revitalize the existing partnership and find new areas for collaboration and mutual benefit.

Highlights of the Joint Statement

Economic Growth

- Noting that two-way trade has increased fivefold since 2001 to nearly \$100 billion, President Obama and Prime Minister Modi committed to facilitate the actions necessary to increase trade another fivefold.
- President Obama and Prime Minister Modi recognized that U.S. and Indian businesses have a critical role to play in sustainable, inclusive, and job-led growth and development.
- In order to raise investment by institutional investors and corporate entities, the leaders pledged to establish an Indo-U.S. Investment Initiative led by the Ministry of Finance and the Department of Treasury, with special focus on capital market development and financing of infrastructure.
- In this context, the U.S. government welcomes India's offer for U.S. industry to be the lead partner in developing smart cities in Ajmer (Rajasthan), Vishakhapatnam (Andhra Pradesh) and Allahabad (Uttar Pradesh). The Prime Minister will welcome two trade missions in 2015 focused on meeting India's infrastructure needs with U.S. technology and services.
- They also committed to a new partnership to advance the Prime Minister's goal of improved access to clean water and sanitation for all. USAID, through the Urban India Water, Sanitation, and Hygiene (WASH) Alliance, will serve as knowledge partner to help leverage private and civil society innovation.
- They recognized in particular the contribution of the Indian and U.S. Information Technology (IT) industry and the IT-enabled service industry in strengthening India-U.S. trade and investment relations.

- The two leaders committed to hold public-private discussions in early 2015 under the Commercial Dialogue on new areas of cooperation, including innovation in advanced manufacturing. In order to share best practices in manufacturing and work toward greater harmonization of standards.
- The leaders look forward to the annual U.S.-India Economic and Financial Partnership in early 2015. They also welcomed the expansion of the partnership in oversight of financial institutions, including between Reserve Bank of India and the U.S. Federal Deposit Insurance Corporation, the Board of Governors of the Federal Reserve System and the Office of the Comptroller of Currency.

Energy and Climate Change

- The two leaders reaffirmed their commitment to implement fully the U.S.-India civil nuclear cooperation agreement.
- President Obama and Prime Minister Modi agreed to a new and enhanced strategic partnership on energy security, clean energy, and climate change.
- Both leaders are committed to working towards a successful outcome in Paris in 2015 of the conference of the UN Framework Convention on Climate Change (UNFCCC), including the creation of a new global agreement on climate change.
- They launched a new U.S.-India Partnership for Climate Resilience to advance capacity for climate adaptation planning, and a new program of work on air quality aimed at delivering benefits for climate change and human health.
- They also launched a new U.S.-India Climate Fellowship Program to build long-term capacity to address climate change-related issues in both countries.

Defense and Homeland Security Cooperation

- The Prime Minister and the President stated their intention to expand defense cooperation to bolster national, regional, and global security.
- The two leaders reaffirmed that India and the United States would build an enduring partnership in which both sides treat each other at the same level as their closest partners,

including defense technology transfers, trade, research, co-production, and co-development.

- The leaders welcomed the first meeting under the framework of the Defense Trade and Technology Initiative in September 2014 and endorsed its decision to establish a Task Force to expeditiously evaluate and decide on unique projects and technologies.
- The President and Prime Minister welcomed cooperation in the area of military education and training, and endorsed plans for the United States to cooperate with India's planned National Defence University.
- The leaders agreed to intensify cooperation in maritime security to ensure freedom of navigation and unimpeded movement of lawful shipping and commercial activity, in accordance with accepted principles of international law.
- The leaders reaffirmed their deep concern over the continued threat posed by terrorism, most recently highlighted by the dangers presented by the ISIL, and underlined the need for continued comprehensive global efforts to combat and defeat terrorism.
- The leaders stressed the need for joint and concerted efforts, including the dismantling of safe havens for terrorist and criminal networks, to disrupt all financial and tactical support for networks such as Al Qaeda, Lashkar-e Taiba, Jaish-e-Mohammad, the D-Company, and the Haqqanis. They reiterated their call for Pakistan to bring the perpetrators of the November 2008 terrorist attack in Mumbai to justice.

High Technology, Space and Health Cooperation

The two leaders confirmed, and they looked forward to renewing the Science and Technology Agreement in order to expand joint activities in innovative technology. The Prime Minister welcomed the United States as a partner country, for the first time, at India's annual Technology Summit in November 2014.

The President welcomed India's contribution and cooperation on high-energy physics and accelerator research and development with the U.S. Department of Energy. The President thanked the Prime Minister for his offer to have U.S. institutions partner with a new Indian Institute of Technology.

The leaders committed to partner on the Digital India initiative, with the goal of enhancing digital infrastructure, deploying e-governance and e-services, promoting industry collaboration, and digitally empowering India's citizens.

The two leaders exchanged congratulations on the successful entry into orbit of their respective Mars missions, which occurred two days apart. They welcomed the establishment and planned first meeting of the NASA-ISRO Mars Joint Working Group under the U.S.-India Civil Space Joint Working Group.

The leaders agreed to launch a new phase of the India-U.S. Vaccine Action Program to develop affordable vaccines for dengue, malaria, and tuberculosis, and the establishment of an adjuvant development center.

Global Issues and Regional Consultations

- The President and Prime Minister recognized the critical role that women play in India and the United States, as shown by India's "Beti Bachao, Beti Padhao" ("Save Daughters, Celebrate Daughters, Educate Daughters") initiative. They looked forward to holding a Women Empowerment Dialogue in order to exchange best practices to enhance the role of women in their countries, and they asserted zero tolerance for violence against women.
- As a critical step in strengthening global nonproliferation and export control regimes, the President and Prime Minister committed to continue work towards India's phased entry into the Nuclear Suppliers Group (NSG), the Missile Technology Control Regime (MTCR), the Wassenaar Arrangement and the Australia Group.
- As active participants in the Nuclear Security Summit process, the United States and India welcomed progress toward reducing the risk of terrorists acquiring nuclear weapons or related materials, and noted their shared commitment to improving nuclear security nationally and globally.
- Noting India's "Act East" policy and the United States' rebalance to Asia, the leaders committed to work more closely with other Asia Pacific countries through consultations, dialogues, and joint exercises. They underlined

the importance of their trilateral dialogue with Japan and decided to explore holding this dialogue among their Foreign Ministers.

- The President and Prime Minister emphasized the need to accelerate infrastructure connectivity and economic development corridors for regional economic integration linking South, Southeast, and Central Asia.
- The Prime Minister and the President reaffirmed their shared interest in preserving regional peace and stability, which are critical to the Asia Pacific region's continued prosperity.
- India and the United States pledged to consult closely on global crises, especially unfolding events in Syria and Iraq.

- Recognizing the importance of their respective strategic partnerships with Afghanistan, the leaders asserted the importance of a sustainable, inclusive, sovereign, and democratic political order in Afghanistan, and committed to continue close consultations and cooperation in support of Afghanistan's future.
- They stressed the need for diplomacy to resolve the serious concerns of the international community regarding Iran's nuclear program, and called on Iran to comply with its UN Security Council-imposed obligations and to cooperate fully with the International Atomic Energy Agency.
- The President reaffirmed his support for a

"Thank you America": Modi tells US

Winding up his whirlwind five-day US visit, Prime Minister Narendra Modi "thanked" America for what he said was a highly "successful and satisfactory trip" to the country.

"Thank You America," Modi said as he concluded his last



official engagement at an event organized by the US Indian Business Council (USIBC). After that he directly left for the Andrews Air Force Base, from where his Air India One took off for New Delhi. "My visit has been very successful. From here I am going to airport directly," Modi said.

Modi's visit re-energizes India-US ties : White House

Describing the US visit of Prime Minister Shri Narendra Modi as extraordinarily successful, the White House has said that his meeting with President Mr Barack Obama has re-energized the strategic relationship between the two largest democracies of the world. "In sum, I would say that the assessment on our part is that the Prime Minister's visit was extraordinarily successful. It has provided a boost in terms of the vision and focus that we have for our bilateral relations," Phil

Reiner, Senior Director for India at the National Security Council, told a select group of foreign correspondents in Washington.

"We're excited to be moving forward with a re-energized strategic partnership. The US continues to strongly support a prosperous India that plays an important role in the global stage, and I think the Prime Minister's visit really provided

the opportunity for the two leaders to discuss that vision that's necessary in order to set the framework under which we are going to operate going forward," Reiner said.

"So it was quite refreshing and energizing to both leaders that the Prime Minister shared his very robust vision for India's transformation, and he talked about the kinds of things that he would like to be working on over his tenure, which I think resonated with the President, resonated certainly with Secretary (of State John) Kerry and all of us who had the opportunity to engage on that," Biswal said.



reformed UN Security Council with India as a permanent member, and both leaders committed to ensuring that the Security Council continues to play an effective role in maintaining international peace and security as envisioned in the United Nations Charter.

- The President also affirmed his commitment to enhancing India's voice and vote in international financial institutions, and ensuring that resources are made available and are used creatively through multilateral development banks for infrastructure financing.
- The President thanked the Prime Minister for the gracious invitation to return to the great nation of India. In conclusion, the two leaders affirmed their long-term vision for a resilient and ambitious partnership through the first "Vision Statement for the Strategic Partnership," which they will hold up as the guiding framework for their governments and people.

Earlier striking an instant bond, President Mr. Barack Obama and Prime Minister Shri Narendra Modi capped their very first meeting with a resolve to transform US-India partnership into a model for the rest of the world. "Chalein Saath Saath: Forward Together We Go," the two leaders declared in a vision statement released soon after they sat down for a 90-minute dinner meeting in the Blue Room of the White House.

It was a convivial setting from the word go. "Khem cho, Mr Prime Minister," Obama greeted Shri Modi like a long-time friend as he arrived at the White House. "Thank you, Mr President," the PM responded. "We have a vision that the United States and India will have a transformative relationship as trusted partners in the 21st Century. Our partnership will be a model for the rest of the world," Obama and Modi said in their statement.

Recommitting US support for India's membership of an enlarged UN Security Council, the vision statement sought "an open and inclusive rules-based global order, in which India assumes greater multilateral responsibility, including in a reformed United Nations Security Council".

The statement pledges that the two countries would work together to combat terrorist threats, keep homelands safe, and respond expeditiously to humanitarian disasters and crises. It also spoke of closer coordination between the two at the United Nations and beyond in the interest of "a more secure and just world".

At the dinner table, Modi, on what was Day 5 of his Navaratri fast, requested Obama and other guests to proceed with their dinner even as he stuck to his glass of warm water.

The special invitees for the evening included Vice-President Mr. Joe Biden, Secretary of State Mr. John Kerry and National Security Adviser Mr. Susan Rice. The Indian guests included External Affairs Minister Smt Sushma Swaraj, National Security Adviser Shri Ajit Doval, Foreign Secretary Ms Sujatha Singh and Indian Ambassador Shri S Jaishankar.

Shri Syed Akbaruddin, the External Affairs Ministry spokesman, said it was "a free-flowing discussion" at the dinner engagement. Obama and Modi reportedly saw a lot of common experiences in their rise to the top. The discussion was more in the nature of getting to know each other, devoid of any deliberation of substantive issues that were all reserved for the formal Oval Office talks on Tuesday. Yet, as Akbaruddin put it, both sides "felt the need to focus on some big things to achieve in a finite period over the next few years".

Shri Narendra Modi, sure enough, had a gift for Obama. It was a copy of "The Bhagwad Gita According to Gandhi", a volume based on Gandhi's talks given by Gandhi between February and November 1926 at the Satyagraha Ashram in Ahmedabad. ■



'Make in India is our responsibility' : Narendra Modi

FDI means First Develop India, PM tells businessmen

From Our Correspondent

21st century belongs to Asia. Making it to India, Narendra Modi on the birth anniversary of Pt. Deendayal Upadhyay launched the 'Make in India Campaign'.

While launching the 'Make in India' campaign Prime Minister Shri Narendra Modi sought help from Industrialists, academic world, citizen of the country to make 21st century

'First Develop India' (FDI). Here are the highlights which reflect the campaign's objective at large:

▶ Today, when I have brought this 'Make in India', I don't want that any industrialist or any entrepreneur should feel compelled to leave. That situation has to change. I speak from the experience of the past few months that circumstances have

Government bring, never know when what policy will change, when will CBI come knocking'. This is what I have heard from you people.

▶ Nowadays, I am often hearing and reading this. When my government decides about self-certification you may feel this to be a very small decision. There cannot be bigger

decision than deciding to trust the authenticity of 125 crore countrymen. You have always doubted him, he certifies and you tell him to get certification from a gazetted officer. And what does a gazetted officer say - if it is urgent, give me this much, and if you have time

then that much. Can't we trust our own countrymen? After all who is government for? Government is for common people, for every citizen. And this beginning of change does not stop here. It goes up to Income Tax Department also. As business community is sitting here I am talking of



India's century. The campaign will be emphasizing on generating employment, so that poor class is able to elevate themselves.

In his speech Shri Modi stressed on effective governance and gave emphasis on two pillars-skill development & digital India. He also appealed to the Industrialists by saying

changed. People in industry had lost self-confidence. They felt that they will not be able to face competition and had no way out. When a person loses self confidence it is very difficult to prop him up again. Secondly, the trust was broken - 'you never know what policy will the

Income Tax Department.

- ▶ These days FDI is in discussion and it is natural. I look at it slightly differently - for 125 crore Indian citizens also FDI is a responsibility. For entrepreneurs and businessmen of the world FDI is an opportunity. When I say that it is a responsibility for every Indian an opportunity for outsiders then my definition for FDI for Indians is - First Develop India. And to global business developers, I say India is an opportunity.
- ▶ I would like to tell the global industries that don't consider India to be just a market. You should see every Indian citizen for his potential. The faster the bulk of Indian middle class increases, the faster people move from poverty to middle class, the faster will be their conversion into a favorable market for the world.
- ▶ When we talk of Make in India, we give you an opportunity to create a huge market for your product. After all, handsome buyer is equally important as cost effective manufacturing. You may produce as many Maruti cars but nothing will happen if there is no buyer. For this, we need to bring some changes in Indian economy. In this change, on the one hand, manufacturing growth is to be promoted, at the same time we need to ensure that direct benefit goes to the youngsters of India. He should get employment so that there is improvement in

the economic situation of even the poorest family. These poor should move towards middle class and their purchasing power should improve. This will lead to manufacturing growth and growth of the market.

- ▶ This is a cycle. And important measure has been taken to move this cycle forward. This is a lion's step. Lion's step - Make in India.
- ▶ I am not talking of just good governance I am also talking of effective governance. There is a need to emphasize on two important pillars. If industries are to be established then skilled manpower will be needed. This skilled manpower should be as per the requirement. If there are possibilities for textile industry somewhere and if we are doing skilled development for engineering then neither engineering skilled person will go there for job nor will the textile industry be helped. We have to do the mapping and we are doing. Today, is there any synchronization between the thinking of government, academic world, industry and the thinking of job seeking youngsters? I am sorry to say - No.
- ▶ Academic world should study that what kind of industry is possible in coming 20 years. If the entire world is focused on eco-friendly environment technology, global warming then it flows that solar energy field has opened. If the solar

energy field develops, then engineering college will get training for solar equipments. There will be requirement of skilled labour in the field; for that training may begin now itself. Solar related entrepreneurs should be informed of these arrangements, there is barren land near Barmer, come and establish solar power plant and give light to India.

- ▶ If industrialists feel that industry needs certain type of trained manpower, we will say that take this ITI and train the manpower locally according to your needs. You will get a good worker for your industry and our ITI will start running. Our youngsters will get employment, his family will be strengthened and better purchasing power will help the economy. We need to push such a cycle. And perhaps that is why I have brought the issue of Ashok Chakra. How this can become a wheel in the journey of our economic development?
- ▶ At the time of industrial revolution, we lagged behind as we were slaves. Before that we were known as Golden Bird. That opportunity was lost. Now, a new era of economic regeneration has begun and that belong to Asia. It is our responsibility that how to make it belong to India.
- ▶ Our greatest strength that 65% population is below 35. I don't believe that after yesterday's event, anybody

will question our talent. No one can question talent of Indian youth after Mars achievement.

- ▶ Corporate world, industrial world and private life is moving fast with digital world. If government and official system lags behind, I can imagine how wide chasm will be created. Entire social system on one side and government on the other. We have taken up the mission of Digital India to bridge this chasm. Why not entire governance should go towards mobile governance?
- ▶ For a long time Look-East policy is under discussion, everyone is talking about it. This is a good occasion, along with Look East; I would like to talk about link-West. Look-East is on one side and Link-West on the other and we are linking the both from the middle. We can establish our economic structure on a new platform from here. Whatever is the best in the world, why we should not have it? This should be the mood of the nation.
- ▶ In the coming days there is big business opportunity in India of creating wealth from waste. We wish to take the work of solid waste management and waste water treatment forward through public private partnership. By generating electricity from waste, garbage of the village you can sell electricity by becoming owner of electricity factory.
- ▶ Earlier, when there was talk

of infrastructure, it was over with discussion on Rail, road, port and airport. We have to move towards next generation infrastructure. We need highways similarly we need 'Iways' too. When I say 'Iways', I mean information ways and that is for digital India. If there are electric grids, we need gas grids and water grids too. We also need optical fiber networks.

- ▶ That is why I submit, whosoever thought of going away; I say no need to go anywhere. This country is yours, thrive here then think of stepping out, there is a different joy in that. There is no joy in going under compulsion. I want Indian companies to become multinational. Indian companies should have their arms elsewhere too. We want this. But we should strengthen our land. We must take steps to give employment to our youngsters. And this is a Government dedicated to development. For this government this is not a political agenda but an article of faith. That is why; I share my belief with you.
- ▶ One of the biggest obstacle in our journey is this that if a decision is made by the centre most of the implementations are taken care of by the states. If there is lack of understanding between the two, the industrialists is at loss whether to go to Delhi or to the State Government. He remains confused. Now, this

confusion will no longer be there. I believe that states' development is for India only.

- ▶ If we say 'Make in India', we are ready to stand with you as a facilitator to capture global market. There are many fields like this.
- ▶ Recently we took up the movement of connecting the poorest of the poor to a bank account with zero balance, keeping in mind inclusive growth. I am amazed that people have deposited 1500 crore rupees. If despite a zero balance offer, people deposit 1500 crore during opening of accounts, this indicates trust. This is the power of trust. Banking sector people moving with such speed can become a standard for the Government moving so fast.
- ▶ 'Make in India' is not a mere slogan or an invitation, it is our responsibility. If we move forward with determination, world will come looking for us, have faith. For this we need to stress both FDI's. 'First Develop India' at the same time 'Foreign Direct Investment'.
- ▶ I assure you that we collectively fulfil our responsibilities in this concept of 'Make in India'. We move ahead and attain new heights in manufacturing sector and provide jobs to poor youth of India. With employment poor will give new momentum to the wheels of Indian economy. With this belief, best wishes to all. ■

'Ek Kadam Swachhta Ki Ore'

PM invites nine public figures to contribute to Swachh Bharat and share their experience on social media

From Our Correspondent

The Prime Minister, Shri Narendra Modi on October 2 exhorted people to fulfil Mahatma Gandhi's vision of Clean India. Launching the *Swachh Bharat Abhiyaan* at Rajpath in New Delhi, the Prime

Minister paid homage to two great sons of Mother India, Mahatma Gandhi and former Prime Minister Lal Bahadur Shastri, on their birth anniversary. He recalled how the

work done by all previous Governments and social, religious and cultural organizations towards cleanliness. He repeatedly emphasized that the work of

Swachh Bharat Mission

- The spirit of Swachh Bharat reverberated through the city of Delhi on October 2, 2014.
- The Prime Minister was welcomed by five thousand children with loud cheer. Children were enthusiastically waving flags and placards in support of cleanliness drive.
- Film on Swachhta Mission was watched with rapt attention by everyone present.
- Before administrating the oath, renowned actor and social activist, Shri Aamir Khan was called on the stage and then the pledge was administrated by the Prime Minister. The Prime Minister asked everyone to raise their hands and think of Mahatma Gandhi while taking the oath.
- To the utter delight of the children the Prime Minister started walking with them for some distance, despite being on fast, after flagging off the Walkathon.
- People from all walks from life gathered at Rajpath on the occasion.
- At Valmiki Basti, the Prime Minister exhorted children to become "Swachhta Senanis"



nation's farmers had responded to Shri Shastri's call of "Jai Jawan, Jai Kisan," and made India self-sufficient in food security. He said that out of Gandhiji's two dreams - Quit India, and Clean India, the people had helped to ensure that the first became a reality. However, the second dream - Clean India - still remained unfulfilled. The Prime Minister said it was our social responsibility as citizens of India to help fulfil Gandhiji's vision of Clean India, by his 150th birth anniversary in 2019.

The Prime Minister applauded and appreciated the

cleaning India cannot be done by one person, or by Government functionaries alone - it has to be done by 125 crore people, who are sons and daughters of Mother India. He said the work of Swachh Bharat should become a mass movement, and people should neither litter, nor let others litter (na gandagi kareng, na karne denge).

The Prime Minister said that according to the World Health Organization, an average of Rs. 6500 per person was lost in India due to lack of cleanliness and hygiene. He said Swachh Bharat would therefore make a

significant impact on public health, and in safeguarding income of the poor, ultimately contributing to the national economy. He exhorted people to devote 100 hours every year towards the cause of cleanliness. The Prime Minister also emphasized the importance of building toilets. He said sanitation should not be seen as a political tool, but should only be connected to patriotism (rashtrabhakti) and commitment to public health.

The Prime Minister said he had invited nine public figures: Mridula Sinha, Sachin Tendulkar, Baba Ramdev, Shashi Tharoor, Anil Ambani, Kamal Hasan, Salman Khan, Priyanka Chopra and Team Tarak Mehta ka Oolta Chashma – to make a contribution towards Swachh Bharat, share the same on social media, and invite nine other people to do the same,

hence forming a chain. He urged people to share their contributions on social media using the hash-tag #MyCleanIndia.

The PM also announced that he had started #MyCleanIndia campaign on Twitter. “If you see garbage anywhere, please take a picture and upload on social media. Then take a video of you cleaning it and then upload the photo of the clean spot too. I urge the media to bring out stories of people who have set an example by making their areas clean. Every small story will encourage thousands. Recognising such people is not a political move but is an act of patriotism. And Shri Modi will be one of the names among them.”

The PM also quoted a few statistics from WHO to support the campaign. “According to the WHO report, poor sanitation

costs every Indian Rs 6,500 per year. Don’t trust me or my government but trust Mahatma Gandhi’s dream for a clean India,” he said.

The Prime Minister congratulated the winners of the crowdsourcing contests for logo and tagline of the Swachh Bharat Abhiyaan – Anant from Maharashtra and Bhagyashree from Gujarat. The tag-line is “Ek Kadam Swachhta Ki Ore” The Prime Minister was joined by noted film actor Aamir Khan on stage, as he administered the Swachhta Shapath (Cleanliness Pledge) to the large assembled gathering. Union Ministers Venkaiah Naidu and Nitin Gadkari also addressed the gathering.

Earlier, the Prime Minister visited Rajghat and Vijay Ghat to offer floral tributes to two great sons of India, Mahatma Gandhi

...Continued on page 24

PM makes surprise visit to New Delhi’s Mandir Marg police station

The Prime Minister, Shri Narendra Modi, paid a surprise visit to the Mandir Marg police station in New Delhi on the day of launching *Swachh Bharat Abhiyan*.

As he was on the way to Valmiki Basti, he requested the official motorcade to be stopped at Mandir Marg Police Station. Noting the dirt at the venue, the Prime Minister himself picked up a broom to clean dirt. Police officials rushed to the Prime Minister after noticing him. The Prime Minister later exhorted police officials to maintain cleanliness, before proceeding to Valmiki Basti. (FOC)



Success of space programme is a shining symbol of what we are capable of as a nation : PM

The Prime Minister Shri Narendra Modi has congratulated the space scientists for successfully inserting the Mars Orbiter Mission into Martian orbit. The Prime Minister was addressing scientists after witnessing the



insertion procedure at ISRO in Bangalore. The Prime Minister said history has been created by the Indian scientists reaching Mars in the first attempt. He said India is the first to have succeeded in the very first attempt.

The Prime Minister said that Indian scientists, through their hard work and dedication, have stretched the boundaries of human enterprise and imagination. He described the Mars Orbiter Mission as an indigenous pan-Indian effort, stretching from Bangalore to Bhubaneswar, and Faridabad to Rajkot.

Praising the scientists, Shri

India triumphs in maiden Mars mission, sets record in space race

India created history on September 24, 2014 becoming the first country to successfully get a spacecraft into the Martian orbit on its maiden attempt, all for less than the budget of the Hollywood space blockbuster “Gravity”. India joins the United States, Russia and Europe in successfully sending probes to orbit or land on Mars. In 2011 a Chinese spacecraft

destined for Mars failed to leave Earth’s orbit after a botched Russian launch. Indian Space Research Organization’s Mars Orbiter Mission (MOM) spacecraft started orbiting the red planet at 7.47am, but it was only 12 minutes later — because of a time delay in radio signals travelling the 680 million km — that scientists at ISRO Telemetry, Tracking and Command Network in Bangalore, could erupt in joy as Prime Minister Narendra Modi stood a happy witness. For most of the time the main engine was firing — 20 of the 24 crucial minutes — MOM was hiding behind Mars, adding to the suspense. The scientists had waited for more than 300 days as MOM journeyed

through space, but the last 54 minutes were virtually unbearable. For, it was during this period that the orbiter first reoriented itself and then fired its engine and thrusters for about 24 minutes to get into the Mars orbit. ISRO successfully ignited the main engine and eight small thrusters, which fired for 24 minutes, trimming the speed of the craft so it could be captured by Mars’s gravity and slide into orbit. Both the United States and Russia lost their first Mars probes. Europe’s first Mars mission, the multinational Mars Express, did enter orbit in December 2003, although a companion British-built lander was destroyed during its descent to the surface. NASA duly tipped its hat. “We congratulate the Indian Space Research Organisation for its successful arrival at Mars with the Mars Orbiter Mission,” NASA Administrator Charles Bolden said in a statement. “It was an impressive engineering feat, and we welcome India to the family of nations studying another facet of the Red Planet.” India’s space programme was launched in the early 1960s and it developed its own rocket technology after Western powers imposed sanctions for a nuclear weapons test in 1974. Still, it remains a small player in a global space industry that grew to \$314 billion in revenues and government budgets in 2013, according to the Colorado-based Space Foundation. Two-thirds of the craft’s parts were made by Indian companies such as Larsen & Toubro (LART.NS) and Godrej & Boyce. (FOC) ■

Narendra Modi said, the hunger of exploration and the thrill of discovery are not for the faint hearted. He remarked that he had chosen to be present at ISRO today, unmindful of success or failure of the mission. He exhorted scientists to set even more challenging targets for themselves, and said he had confidence that they would be able to achieve even those targets. You have “made a habit of achieving the impossible,” the Prime Minister said. He said Modern India must continue playing its role of Jagadguru Bharat.

Shri Narendra Modi said the success of the space programme is a shining symbol of what we are capable of as a nation. A successful space programme generates applications across multiple domains, he added. He said the efforts of India’s space scientists are deepening our governance, strengthening our economy and improving our lives. Noting that the whole nation celebrates when the cricket team wins a tournament, the Prime Minister described the success of the Mars Orbiter Mission as a thousand times greater, and said all Indians must celebrate the success of our space scientists today. Let India celebrate the achievements of its scientists. Let students in every school and college applaud their efforts, he added.

The Governor of Karnataka, Shri Vajubhai Vala, the Chief Minister of Karnataka Shri Siddaramaiah, and Union Ministers Shri Ananth Kumar and Shri Sadanand Gowda were present on the occasion. (FOC)■

...Continued from page 22

and Lal Bahadur Shastri, on their birth anniversary. He later visited the Valmiki Basti, where Gandhiji had once stayed, and initiated a cleanliness drive there.

Almost every ministry and every building in the Central Secretariat organised the cleaning drive with the senior-most functionary present leading the way. Banners displaying messages on the importance of cleanliness adorned the office buildings. Tens of thousands of employees took the cleanliness pledge.

Home Minister Shri Rajnath Singh launched the cleanliness drive in Lucknow .

Health Minister Dr Harsh Vardhan launched the cleanliness drive at his ministry in Nirman Bhawan, went to the New Delhi railway station with Railway Minister D V Sadananda Gowda, and then took an unscheduled cleanliness inspection of the Lady Hardinge Hospital.

I&B and Environment Minister Shri Prakash Javadekar, who could not participate in any event in his home state of Maharashtra because of a possible violation of election code of conduct, attended functions at both the ministries under his charge, and then rushed to the Shivaji Bridge railway station to contribute to the Railways’ cleanliness campaign as well.

Coal and Power Minister Shri Piyush Goyal was in Mumbai but addressed his ministry’s staff through a video-conference. Shri Nitin Gadkari and Shri M Venkaiah Naidu were present with the Prime Minister at the main event and then came back to their ministries to launch the cleanliness drive with their staff. Minister of State Gen (retd) V K Singh took up the broom at the Ghaziabad railway station.

A number of ministries announced schemes and programmes to mark the occasion, linking the Swachh Bharat campaign with their own objectives. Javadekar, for example, announced that no plastic folder would be used in the Environment Ministry. He introduced an eco-friendly folder. Harsh Vardhan stressed that Swachh Bharat was inextricably linked with “Swasth Bharat” and recalled how the Pulse Polio programme was also launched on the same day 20-years-ago.

Minister for Minority Affairs Najma Heptulla launched the *Swachh Bharat Abhiyan* at Ridge in Shimla.

The Ministry of Social Justice and Empowerment announced a scheme for financial assistance to safai karamcharis and manual scavengers for construction and maintenance of community toilets.

Minister of State Piyush Goyal announced that public sector units under his ministries would finance the construction of one lakh toilets in schools.

A “Swachh Bharat Kosh” has also been established to seek funds from corporates and philanthropists to be used for improving sanitation facilities, especially in schools. ■

Cleanliness is godliness

By Pramod Pathak

We need to take the clean India slogan to common man whose contribution to stench and filth on the streets is quite significant

In 1925, Gandhi had written that a lavatory must be as clean as a drawing room and he proclaimed that he had learned this in the West. He had rightly observed that the cause of many of our diseases is the condition of our lavatories and our bad habit of disposing of excreta anywhere and everywhere. Why did it take so long to understand this basic philosophy of Gandhi's life is certainly intriguing. But then, better late than never.

In the Swachh Bharat Abhiyan (Clean India campaign) of our Prime Minister may lie answers to many of our woes. It is only befitting to Gandhi that we launched it on October 2, his birthday. While the campaign may find its cynical critiques, the fact is that it may ultimately lead to change of ways of Indians, a large majority of which spits and shits indiscriminately. Not that efforts were not made earlier. Just that they did not reach the people with the right impact.

Celebrating World Environment Day every year has the same objective. But it does not have the desired effect because it addresses the classes. Moreover, it is largely ritualistic and lacks popular appeal. But even this has created some awareness. The present clean India campaign appears to be different as of now. From closed

confines of elitist seminars to the down-to-earth approach of hitting the streets with brooms, the Swachh Bharat Abhiyan aims to strike a different chord. It attempts to reach the grassroots and involve the masses.

Etiquette and manners related to sanitation and hygiene were perhaps things we failed to learn from the West. Although we imbibed many elements of their lifestyle, most of those were undesirable. For instance, aping the rugged unshaven cowboyish ruffian spitting anywhere and everywhere in a popular Hollywood action movie. Or the semi-clad vamp yelling the unprintables.

Where the seminars have not been able to create the degree of awareness about hygiene and sanitation up to the desired level, let us hope the present campaign

does. We need to take the clean India slogan to the common man whose contribution to stench and filth on the streets is quite significant. And he does it with a nonchalance, ignorantly. If we can make him aware of the impact of his actions to the environment, society and his own life, he perhaps would learn where he has been going wrong.

Hygiene is a matter of attitude, and attitude change is possible only with awareness. And mind you, experience tells that awareness works. Things have change in the past few years. The vendor in the AC compartments of long-distance trains, who used to give peanuts to customers in a paper packet, now gives an additional packet and tells that the peanut shells should be put in that and thrown outside rather than being allowed to be strewn all over the berth. So he realises his responsibilities.

The present campaign may also work. Rather it may revolutionise the ways of India. Let us make the clean India campaign work. It may be slow to pick up but then as Mark Twain had said, soap and education are not as sudden as a massacre, but they are more deadly in the long run. ■

The writer is a professor, Indian School of Mines, Dhanbad (Jharkhand).

In the Swachh Bharat Abhiyan (Clean India campaign) of our Prime Minister may lie answers to many of our woes. It is only befitting to Gandhi that we launched it on October 2, his birthday.

Assembly Election Trail

With the commencement of rallies of Prime Minister Shri Narendra Modi on 04 October, BJP officially started its campaign in a big way for the forthcoming assembly elections in Maharashtra and Haryana, two states ruled by the Congress for the last 15 and 10 years respectively. Over these 10 days time till a day before election apart from Shri Modi BJP National President Shri Amit Shah and other BJP senior leaders are addressing several rallies in the poll bound states. As per the schedule Shri Modi and Shri Amit Shah will address several rallies in both the states. Noteworthy both states will go to polls on October 15; counting will be held on October 19.

The kind of public support BJP is witnessing this time across the states of Haryana and Maharashtra, are even more encouraging than what the party saw during the Lok Sabha elections. It seems that this huge public support will further encourage BJP Karyakartas, strengthen party's base and BJP will get thumping victories in both the states.

Till now Shri Modi has addressed several rallies in both the states. Putting forth his vision for the development of states PM Shri Modi asked people's mandate in these meetings and said, "I want you to vote for the BJP so that it forms the government with full majority. Change is important if you want to move forward. You're free from the Congress' misrule". He further added, "All the governments in the past have brought misery; there was lawlessness (in the state). If you want change, you have to vote for me".

Due to paucity of space we are publishing the excerpts of some speeches made by PM Shri Narendra Modi and BJP National President Shri Amit Shah for our esteemed readers.

Faridabad (Haryana)

Need to protect the mothers & sisters of Haryana, and to curb female foeticide : PM

Addressing rally in Faridabad Prime Minister Shri Narendra Modi said that anger against the Congress is evident today, and it will not be able to reach double digits in the forthcoming assembly



elections in Haryana.

He added, Over the last 25 years, the rule of certain families had prevailed in the state of Haryana.

He said Haryana needed to be free of this "loto, baanto, raaj karo."

He criticized the Haryana government for a decision transferring land, favouring the "daamad" - son-in-law, during the election campaign, when the code of conduct was in force. He asked whether the Election Commission would take cognizance of it.

He strongly refuted allegations that the Union Government had imposed a ban on the export of basmati rice. He said, the Haryana Government had imposed a tax of 4%, which made the rice of Haryana farmers uncompetitive in the market.

He said he was sitting "next-door", and in order for him to help serve the people better, without any barriers, it was essential for a BJP government with full majority to be formed in the state.

He said there were 32 lakh families in the country who received a meagre pension of Rs 50 or 100 or 200 from the Union Government. He said the Union Government had taken a decision to keep the minimum pension at Rs. 1000.

He highlighted the benefits of the Pradhan Mantri Jan Dhan Yojana, towards boosting financial inclusion. 5 crore bank accounts have been opened in one month.

The Prime Minister highlighted the poor sex ratio of Haryana. He said there was a need to protect the

mothers and sisters of Haryana, and to curb female foeticide.

The Prime Minister said there was a new respect across the world for India. This was due to the decisive mandate given to the Union Government by 125 crore Indians. He said if the people wanted Haryana to make a name on the world stage, then a stable state government with full BJP majority was necessary.

Hisar & Kurukshetra (Haryana) Get rid of looters : Modi to Haryana voters

In a frontal attack on parties and leaders in Haryana for looting the state over the years, Prime Minister Shri Narendra Modi on September 6 came down heavily on Haryana's dynastic politics and corruption and urged people to vote the BJP to power in the Oct 15 assembly polls.

Addressing election rallies in Hisar and Kurukshetra Shri Modi on October 6 launched a scathing attack on the past Congress and INLD



governments in the state and said Haryana had not seen a government in which political families looked beyond themselves and their family members.

"We want to make Haryana free from this 'parivaar-vaad' (dynastic politics). In the last 25 years, have you seen a government in Haryana which worked for the welfare of the people?"

"In Haryana, the government works only for the chief minister and his family. All political leaders have been running their shops in Haryana for themselves and their families," Shri Modi said.

"Only the voters of Haryana can save the state from being looted further. We have seen Haryana being looted. A new hope and trust has been built in these elections," he said.

He urged voters to bring the BJP to power with

full majority so that the state could be rid of dynastic politics, nepotism and corruption. Shri Modi said corruption and land scams had become rampant in Haryana.

"All ministers in Haryana are playing the game of '*kaun banega arabpati*' (Who wants to be a billionaire) on the lines of Amitabh Bachchan's popular TV show '*Kaun Banega Crorepati*'. "There is large scale corruption. In all governments in the past, contractors have had a free run," Shri Modi said.

In Kurukshetra, Shri Modi said he was surprised that politicians in Haryana, the land of Lord Krishna, dared to tell lies over the years. "They cannot look beyond their self-interest," he said.

Shri Modi said the BJP was the only party where a tea vendor like him could become the prime minister.

Claiming that there was a wave in favour of the BJP in Haryana, he said: "I have not come here for a political rally. I have come here to congratulate you in advance for supporting the BJP." Ridiculing the Congress, the prime minister said: "The Congress should be ashamed. It has not given an account of its 60 years of sins while in the government. But they are

questioning my government after just 60 days." He also warned voters in Haryana from being misled by leaders of the Indian National Lok Dal (INLD).

"I do not need support of people sitting in Tihar (jail). (INLD) leaders are trying to mislead voters by showing my past photographs with them," Shri Modi said.

Slamming INLD president Om Prakash Chautala for saying that he will take oath as chief minister from Tihar jail, Shri Modi

said: "I am shocked (that he is saying that).

"He does not even trust his own sons and is still seeking votes for himself. Someone who is in Tihar prison should say that he will come out and work for the welfare of people."

Dondaicha-Sindkheda (Maharashtra)

15th October would be a day of "mukti" - freedom - from all difficulties & corruption : Modi

Addressing the election rally at Dondaicha - Sindkheda in Maharashtra on October 7 the Prime Minister, Shri Narendra said, the BJP wants to ensure

that Nandurbar and Dhule districts join the mainstream of development in Maharashtra.

"The moment a BJP Government was in position in Maharashtra, all policies of the current Cong-NCP Government, which were against the interests of cotton and onion farmers, would be set right" said, Shri Modi.

He added the Congress had not delivered the Manmad-Indore railway line, despite making promises about the same.

Lambasting the Congress, Shri Modi said, the Congress had not given an account of its sixty years in power, but were seeking an account of his sixty days in power.

Shri Narendra Modi said the Congress is spreading lies in this election. He also said a rumour was being spread that Maharashtra was going to be split, or that Mumbai would be separated. He said as long as he was in power in Delhi, Maharashtra would not be split, and Mumbai would remain a part of Maharashtra. He added that Maharashtra had the maximum potential to deliver quick economic growth for India.

The Prime Minister asked why people from the tribal communities of Dhule and Nandurbar could not become doctors, engineers or pilots. He said he wanted to bring a change in the lives of people in these districts.

He said 15th October would be a day of "mukti" - freedom - from all difficulties and corruption, for Maharashtra.

He said every year 3700 farmers were committing suicide in Maharashtra - everyday 10 farmers were committing suicide. He said those responsible for this should be punished in the Assembly Elections.

The Prime Minister highlighted the benefits of the Pradhan Mantri Jan Dhan Yojana, saying that zero-balance accounts were being opened for the poor, and this was done as part of an effort to ensure that the poor were removed from the clutches of the money-lenders, and could avail loans from the banks. "I understand the problems of the poor," the Prime Minister said.

Shri Narendra Modi said the farmers needed water and power. He said the Congress Government had stopped the work of the Narmada Project since 2005. But he had restarted the work within 15 days of assuming office, and within two years, as a result of this work, Maharashtra would get Rs. 400 crore worth of electricity.

The Prime Minister said development is the only cure for all problems for the poor. He thanked the gathering for the love they had given him today, by assembling in such large numbers.

Pune (Maharashtra)

BP will restore Maharashtra's pride & ensure its all-round development : Amit Shah

Addressing the election rally in Maharashtra BJP National President Shri Amit Shah on October 6 lambasted Congress and NCP for alleged scams and corruption during their long rule even as he said his party's government will help restore the state's pride and ensure its all-round development.

He also took up the issue of hooting of then Chief Minister Prithviraj Chavan, saying it is the people of Maharashtra who have to clap for him for the work done and not his party.

Elect such a government which could re-establish the pride of Maharashtra, ensure all-round development of the state and make it Number 1 among all states.

"The country can only progress if there is development of Maharashtra. There should be such a government here which supports the Centre," he said addressing poll rallies in Hadapsar and Lonavala in Pune. Shri Shah alleged Congress and NCP have indulged only in scams in the last 15 years of rule in the state and 10 years rule at the Centre. The two parties do not have leaders of national stature, he claimed. "There is no national leader in Congress. NCP also does not have any national leader. "Who is there in Congress? Rahul Gandhi. Congress leader Digvijay Singh says Congress could not do well in the Lok Sabha elections as Rahul Gandhi did not speak much. Shri Digvijayji, had Rahul Gandhi spoken more, Congress would not even have got 44 seats in the Lok Sabha polls," he said.

Taking a dig at Chavan for not attending any function where Prime Minister Narendra Modi was present as he was hooted, Shah said, "The way you have ruled Maharashtra, there can be nothing except hooting. For last 10 years at the Centre and 15 years in Maharashtra, you gave a corrupt regime and you expect that BJP should make provision of claps in your favour. It is the people of Maharashtra who will clap, not any political party." ■

MADHYA PRADESH

Madhya Pradesh now fastest growing state

Madhya Pradesh outpaced all the major states to top the economic growth charts with a scorching 11 per cent growth in 2013-14 — a year when India recorded its second successive year of sub-5 per cent growth in the gross domestic product.

What is noteworthy is that high growth in Madhya Pradesh has happened despite the state's industrial growth slipping during the year. Led by largely an agricultural boost and expansion by the services sector, Madhya Pradesh's surge to the top has forced Bihar — which had been topping the growth charts in the last few years — to the third spot, with Uttarakhand moving up to second place.

If the growth rates of states during the last three years are to be taken into consideration, while Bihar continues to lead the charts with an over 11 per cent average growth rate, Madhya Pradesh is clearly the most consistent performer, having progressively improved its performance with every passing year and managing an average growth of 10.2 per cent during these three years.

This is a period when national gross domestic product or GDP went into a tailspin and is still to recover from it.

This three-year period is also when states such as Orissa, Uttar Pradesh, Chhattisgarh, Punjab and Karnataka appear to have faltered somewhat on the growth impetus.

While Gujarat has been a consistent performer at close to 8 per cent average growth, those showing a sharp improvement in their state domestic product growth, besides Madhya Pradesh, include Uttarakhand, Jharkhand and West Bengal.

According to CSO data, Madhya Pradesh's gross state domestic product (GSDP) registered a double-digit growth of 11.08 per cent at constant prices, up from 9.9 per cent in 2012-13. In March 2014, its GSDP stood at Rs 2,38,530 crore.

The state has been showing a strong growth of above nine per cent since 2009-10, most of it on account of a high growth in the agriculture and allied sector, supplemented by a modest growth in the services sector.

Growth rates in these two sectors have helped

compensate for the sluggish industrial performance in the state. Industrial sector in the state has been seeing subdued growth since 2009, expanding by only 2.1 per cent in 2013-14, down from 5.5 per cent in 2012-13.

This, according to the Centre for Monitoring the Indian Economy, is in contrast to all the major states, which are seeing a decline in the share of agriculture and allied sector in their GSDP.

Madhya Pradesh now ranks second highest in foodgrain production in the country, only after Uttar Pradesh, while non-food crops, especially oilseeds, also showed encouraging growth. The growth in agriculture is largely being attributed to the additional irrigation facilities created in the state in the last three years.

In 2013-14, the GDP — a measure of the value of goods and services produced in the country — grew by 4.7 per cent. The economy had grown 4.5 per cent in 2012-13, with growth being hit by high inflation, high interest rates and poor industrial sector growth. ■

WEST BENGAL

West Bengal under Mamata a safe haven for Jihadis : BJP

The BJP accused the Mamata Banerjee government in West Bengal of turning the state into a safe haven for anti-national and Jihadi activities.

Citing the October 2 blast in Burdwan in West Bengal and alleged recovery of IEDs, mobile devices and Jihadi literature from the house of a TMC worker, the party charged the state government with destroying the evidence and not handing it over to the National Investigation Agency (NIA) for probe.

West Bengal BJP Sah Prabhari Shri Siddharth Nath Singh said that the Burdwan police instead of handing over to the NIA the materials recovered, took away the entire evidence and destroyed it.

"Why was the NIA informed almost a day late?" he asked. Posing questions to Banerjee, he sought clarifications on whether or not the house from where the recoveries were made belonged to a TMC cadre. "Did it not have a TMC office on the ground floor?" he asked.

Attacking Ms Banerjee, he charged her with protecting those who stood accused of laundering money.

"We can safely conclude that West Bengal under Mamata Banerjee's rule has become a safe haven for anti-national elements and Jihadi activities," Shri Singh said.

Two suspected militants were killed and another was injured in the explosion in the house where they were living on October 2 in Burdwan town. The CID of West Bengal police is looking into possible involvement of terror outfits like LeT and HuJI in the incident. ■

DELHI

A clean Capital for other States to emulate : Satish Upadhyay

Four days after the Clean India Campaign was launched from Valmiki Sadan in Central Delhi, the State unit of the Bharatiya Janata Party held a meeting on Monday to map out a strategy to make the city spotless. Sources in the party said that Prime Minister Narendra Modi had phoned Delhi BJP President Shri Satish Upadhyay asking that the State unit do all it can to clean up the Capital city.

"Since Delhi is the Capital, it will be closely watched and the party feels that it will have to set an example for the rest to follow," said a party source. Despite holding a meeting with councillors and office bearers here, Shri Upadhyay was tight-lipped about any communication from the party higher ups and spoke of "fulfilling the Prime Minister's dream of having a clean India".

"We are involved in micro-detailing of every spot in the city," said Shri Upadhyay, adding that every party worker, every elected representative from the councillor to legislator to Member of Parliament will be involved with this task. "Each of them will participate for an hour every day to ensure that the city remains clean. We will photo document the before and after picture of every spot that has garbage strewn on it. Then details such as the number of safai karamcharis, number of dustbins, trucks coming to pick up the garbage will be mapped," he said. "In about a week we will set up a monitoring system so we know where the bottlenecks are." ■

One Lakh Toilets in Schools to be constructed by Energy PSUs within a Year : Piyush Goyal

Shri Piyush Goyal, Minister of State (I/C) for Power, Coal & New & Renewable Energy has announced construction of one lakh toilets in schools by PSUs under his Ministries within a year. While administering Cleanliness Pledge to the Employees of Ministries of Power, Coal, New & Renewable Energy and its PSUs in connection with the launch of "Swachh Bharat Mission" through webcast from Mumbai, Shri Goyal urged them to



remain committed towards cleanliness and devote time for that. He said every step taken towards cleanliness will help the country remain clean which will lead to economic prosperity.

Shri Goyal said that energy family will play an important role in realizing the dream of the Prime Minister to make India neat & clean. He expressed the hope that every citizen will get inspired by the Prime Minister's initiative for the cleanliness drive today and will contribute to this noble cause. Pointing out that there are enormous economic benefits of making the country clean, he said it will increase tourism, employment opportunities and income. Shri Goyal said that all employees should resolve to work together to project the image of a clean India to the world in the coming days.

In New Delhi, the Secretaries of Ministries of Power, Coal & New & Renewable Energy administered the cleanliness pledge in their respective offices. At Shram Shakti Bhawan, Shri PK Sinha, Secretary Power, Shri SK Srivastava, Secretary Coal at Ministry of Coal in Shastri Bhawan and Shri Upendra Tripathy, Secretary MNRE at CGO Complex led the cleaning drive. Senior officers and staff members in large numbers participated in the drive.

Similarly, in all the PSUs under Ministries of Power, Coal & New & Renewable Energy, respective CMDs and unit heads throughout the country administered cleanliness pledge to the officers and staff members. ■