

**Neetu Dabas**  
**National Media Incharge**  
**Mahila Morcha**



भारतीय जनता पार्टी  
Bharatiya Janata Party

03 Febuary, 2024

**Namskar!!!**

Kindly Cover

It is to inform you about the upcoming events dedicated to promoting women's empowerment under the banner of BJP Government:

"Shakti Vandan Run" will be held on 4th March 2024, across 988 districts in all states.

"Shakti Vandan Yatra" –PadaYatra/Scooty/Bike/Cycle Rally will take place on 5th March in all 4123 Vidhan Sabha throughout India.

"Shakti Vandan Concluding Karyakram" Mega Rally in West Bengal & Telecast of Speech by our Hon'ble Prime Minister Shri Narendra Modi ji in each Mandal on 6th March 2024.

Mahila Morcha is organizing a 3-day program to highlight the BJP Government's initiatives towards women empowerment. On 4th March 2024, we will host the "Shakti Vandan Run" in 988 districts nationwide. We encourage the participation of societies and students. Before the run, there will be a briefing on "Viksit Bharat Sankalp" and women-centric schemes of the Central Government by women representatives.

To showcase the women empowerment schemes by the Central Government and BJP-led State Governments, Mahila Morcha has to organize one of the programs for the "Shakti Vandan Yatra": PadaYatra/Scooty/Bike/Cycle Rally on 5th March in each of the 4123 vidhana sabha.

On 6th March 2024, the "Shakti Vandan Concluding Karyakram" will feature an address by Hon'ble Prime Minister Shri Narendra Modi ji in Barasat, West Bengal. The Prime Minister's Speech will be telecasted live in every Mandal across the country and will be watched by women and Mahila Morcha Karykartas.

Sincerely,

(Neetu Dabas)

Mobile: 9910004477

**Vanathi Srinivasan, MLA**  
(Coimbatore South, Tamil Nadu)  
**National President**  
**Mahila Morcha**



भारतीय जनता पार्टी  
Bharatiya Janata Party

Date: 03.03.2024

**Vanakkam, Namaskar!**

**Nari Shakti Vandan Run (Run for Nation-Run for Modi)**

Today Under the leadership of Prime Minister Modi ji, many schemes dedicated to the women of our country, be it Ujjwala Yojana, Sukanya Samridhhi Yojana, Ujala Yojana, Mudra Loan Yojana, Drone Didi Yojana, Lakhpati Yojana, etc. From start ups to space Women are fulfilling their dreams. The Prime Minister has widened the space and scope for emancipation of women. Through the schemes, the honorable Prime Minister has ensured a guarantee today, that the Prime Minister is dedicated to bring a change in the lives of women. He is dedicated to not only the development of women but He ensured it should be "Women Led Development. This stream of development will continue this is also the guarantee of the Prime Minister.

To demonstrate this determined spirit of women, women in 988 districts will participate in the Marathon race across the Nation on **4<sup>th</sup> March 2024**.

**रन फॉर नेशन: रन फॉर मोदी**

आज प्रधानमंत्री मोदी जी के नेतृत्व में कई योजनाएं हमारे देश की महिलाओं को समर्पित हैं, उज्ज्वला योजना, सुकन्या समृद्धि योजना, उजाला योजना, मुद्रा लोन योजना, ड्रोन दीदी योजना लखपति योजना हो। स्टार्ट अप से लेकर अंतरिक्ष तक महिलाएं आज अपने सपनों को पूरा कर रही हैं। प्रधानमंत्री जी ने आज महिलाओं के जीवन की दशा और दिशा को बदला है। माननीय प्रधानमंत्री ने योजनाओं के माध्यम से हर क्षेत्र में उनका विकास हो कि वो महिलाओं के जीवन में बदलाव लाने के लिए प्रतिबद्ध हैं। वह न केवल महिलाओं के विकास के लिए समर्पित हैं, बल्कि उन्होंने यह भी सुनिश्चित किया कि महिला नेतृत्व वाला विकास हो। विकास की यह धारा जारी रहेगी, यह प्रधानमंत्री की गारंटी भी है।

देश भर से अपनी कृतज्ञता को प्रधानमंत्री जी के प्रति प्रकट करने के लिए और पुनः उन्हें प्रधान सेवक बनाने के लिए **4 मार्च 2024** को देशभर में 988 जिलों में महिलाएं मैराथन दौड़ में भाग लेंगी।

Sincerely,

(VANATHI SRINIVASAN)