



28 March, 2025

Press Invite

On March 29, the Bharatiya Janata Party Mahila Morcha is organizing two events.

The Mahila Morcha has excelled in three key assignments—GeM (Government e-Marketplace) Portal, Kamal Mitra, and the ‘One Crore Selfie with Beneficiaries’ campaign.

Under the GeM Portal initiative, 1,41,000 women entrepreneurs have been registered.

In the ‘One Crore Selfie’ campaign, 80 achiever sisters who took selfies with over 10,000 beneficiaries will be recognized.

The Kamal Mitra initiative, a flagship program, trained women on the Central Government’s women-centric schemes.

These dedicated women have worked across the country to prepare their respective regions for these schemes, ensuring that more women become beneficiaries. The resource persons for Kamal Mitra included professors from Delhi University, researchers, and businesswomen, who trained Mahila Morcha members on these schemes. Women who have performed exceptionally in these three projects, along with the resource persons, will be felicitated tomorrow.

The chief guests for this event will be National General Secretary (Organization) Shri B. L. Santosh and former Union Minister & former National President of Mahila Morcha, Smt. Smriti Irani. This program will take place At Bjp HeadQuarter at 11am in the multipurpose Hall. The second Mahila Morcha event will take place at 4:00 PM at Kedarnath Sahni Auditorium, Civic Center. This event will pay tribute to the valiant Queen Velu Nachiyar, the first queen from South India to fight against British colonial rule, by highlighting her invaluable contributions and heroic struggles in the freedom movement. A theatrical performance will depict her life and struggles. Additionally, E-book and a coffee table book titled Veerangana will be unveiled, commemorating the contributions of 75 women freedom fighters who sacrificed their lives for India’s independence.

The Chief Guest for this event will be Hon’ble Defence Minister Shri Rajnath Singh, with distinguished guests including Hon’ble Delhi Chief Minister Smt. Rekha Gupta, as the guest of honor for the event. Hon’ble Deputy Chief Minister of Rajasthan Smt. Diya Kumari, and Hon’ble Deputy Chief Minister of Odisha Smt. Parvati Parida will be among the distinguished guests.

Sincerely,

(Neetu Dabas)

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