

# **TOWARDS SHRESHTHA BHARAT**

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**Good Governance  
...For The Aspiring Masses**



# **Good Governance ...For the Aspiring Masses**

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**Sensitivity towards  
those Deprived**



# Daughters

AUGUST 28, 2015 | Indiatoday

## Beti Bachao Beti Padhao: 1000 slum girls admitted to schools

(East Delhi, EDMC)

Government of India  
Department of Posts

**Sukanya Samriddhi Account**  
New Saving Scheme  
for Girl Child

ACCOUNT OPENING

INVEST MONEY

MATURITY

TeachersBadi.In Website

The advertisement features three silhouettes of a girl in different stages: a crawling baby, a kneeling girl, and a walking girl. Each silhouette is associated with a yellow circle containing text: 'ACCOUNT OPENING' for the baby, 'INVEST MONEY' for the kneeling girl, and 'MATURITY' for the walking girl. The Government of India and Department of Posts logos are at the top. The TeachersBadi.In logo is present on each silhouette.





## Women Health And Security

### ▶ Suraksha Bandhan

- ▶ On the occasion of Raksha Bandhan brothers gifted Life Insurance to their sisters

### ▶ Mor Bhai No.1 – Chattisgarh (2015)

- ▶ On the occasion of Raksha Bandhan, brothers gifted ‘toilet’ to their sister with the help of financial assistance from government
- ▶ **Aarti** (in the picture) received Toilet from her brother under the scheme  
(source: Medha News, October 2015)

## 11 crore families enrolled in Suraksha Bandhan: Modi

IANIS | New Delhi

August 30, 2015 Last Updated at 16:14 IST



## Accessible Health Aid



# MISSION INDRADHANUSH

Zindagi Indradhanush Banayein!



Pinky Kumari with her 18 months child at an immunization camp in Danapur, Bihar. Under Mission Indradhanush, four special immunization drives are being conducted.

The first round started on April 7th, and is being repeated on the same dates for four consecutive months covering all children under two years of age and pregnant women.

Here, Pinky Kumari is seen carrying an immunization card which serves as a critical record of the vaccinations received by her child.

**Pinky Kumari** of Danapur, Bihar is the beneficiary of immunisation program



AMRIT Pharmacy, AIIMS, New Delhi

**Amrit Scheme:** Medicine for Cancer and Heart disease are being provided in half price (PIB, November 2015)





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**Empowering to end  
marginalization**



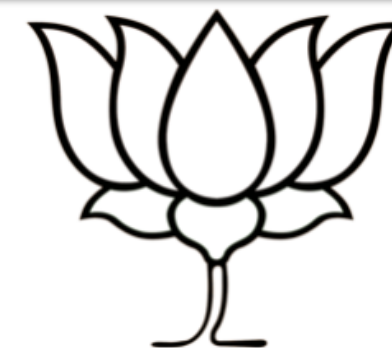
## Welfare to Marginal Communities



- ▶ Financial assistance to the Poor class: **Mala** got monetary help under Mudra scheme (tweeted story)
- ▶ Prime minister negotiated on better treatment of Sickle cell with Japan during his visit to the country

India, Japan to work together in fight against sickle cell anaemia

Last Updated: Monday, September 1, 2014 - 18:29 | Zee News



## Better Life For Sanitation Workers



- ▶ Manual scavenger **Deepu** is now a Taxi Driver
- ▶ Conditions of manual scavengers and sanitation workers are improving
- ▶ Skill Development Scheme and Swacch Bharat Mission is improving lives of people

**From dirty drains to smart cabs: 1,150 women from manual scavenger families to train as Uber and Meru drivers under Modi government scheme**

By DARPAN SINGH

PUBLISHED: 22:40 GMT, 4 October 2015 | UPDATED: 22:40 GMT, 4 October 2015 | [Dailymail](#)





## Education and Employment

### One-year-old Modi Government Draws Success Stories of Common Men

By Pratul Sharma | ENS | Published: 22nd May 2015 12:55 AM | The New Indian Express

A 19-year-old Parusharam Naik who quit school after completing his class X and even took to work as labour to supplement his family income. Belonging to Mehbubnagar, Telangana, underwent change when he heard about WorldSkills India Competition 2015. He was shortlisted by the National Skill Development Corporation (NSDC) under the Ministry of Skill Development and Entrepreneurship (MSDE) in November last year in the brick laying category. he was given four month training after which he won a bronze medal in New Zealand and now gainfully employed by real estate companies. Similarly, Neha Ulhas Chande, a 21-year-old girl won a beauty therapy contest after being trained in the ministry run programme.

**Prashuram Naik** of Mahboob Nagar who was a labour is now a Supervisor.  
**Renu Chhevra** of Ambikapur is driving Tempo after training.



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**Clean India,  
Healthy India**



## Toilets for all

- ‘Pimpalgaon-Vadala’ village in Wardha was declared open defecation free in 2002
- Negligence led 89 families defecating in open by 2012
- PM Modi’s invocation to build toilet in every home encouraged the village to build toilet and in November 2015 this village was open defecation free again

(Source: PPRC Research, 2015)



**Piyush Goyal** ✓  
@PiyushGoyal

Today we have, for each and every school in the country, separate toilets for boys and girls. My compliments to all who made it possible.

02/11/15, 10:11 PM



**Ministry of HRD** ✓  
@HRDMinistry

Follow

Every government school in India now has separate toilets for girls & boys. Know how this was achieved in one year.

RETWEETS

2,115

LIKES

1,219



8:15 a.m. - 13 Nov 2015





# Swachh Hospital

‘Kayakalp’ was started by Health Ministry to promote sanitation in hospitals.  
(May 2015)

(SOURCE: Kayakalpinidi.com)

Before

After

HOSPITAL ENTRANCE , DISTRICT HOSPITAL ANAKAPALLI



Phc Gilda labour room , Barmer Rajasthan



Cleanliness Sharp Pit , DH, Gumla, Jharkhand



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## **Prosperity Through Self- Reliance**





## Financial Inclusion Through Mudra

- ▶ ‘Mann ki Baat’ of PM Modi (November 29, 2015)
  - ▶ **Abhishek Kumar Pandey** (Gorakhpur, Uttar Pradesh): I would like to congratulate the Prime Minister for starting the Mudra Bank scheme. I would like to know from the Prime Minister that how entrepreneurs and businessmen like me are being supported by the Mudra Bank?
  - ▶ Prime Minister:  
I was told a little while ago that **Shailesh Bhosle** in Mumbai got 8.5 lakhs rupees loan from the bank under the Mudra scheme. He started a business of sewage dress and cleanliness. As mentioned before, Swacch Bharat Mission is creating new entrepreneurs. Shailesh has already paid back Rs. 2 lakhs to the bank.  
Moreover, someone told me about **Mamta Sharma** of Bhopal that she got Rs. 40 thousand under MUDRA scheme.  
She is in business of making purse.









## Jan Dhan Yojana

- ▶ **Rama Devi** of Haldwani, Uttrakhnad opened a saving account under this scheme
- ▶ **Devendra Kumar** of Farrukabad, Uttar Pradesh opened an account in IDBI bank. Now he is able to save money every month for his family.
- ▶ In Chhindwara, **Bank Mitra Durgesh Soni** got 1300 accounts opened in far flung villages

(Niti Central, Aug 2015).

**President of India**   
@RashtrapatiBhvn 

Coverage under Pradhan Mantri Jan Dhan Yojana's is close to 100% making it largest such programme globally  
[#PresidentMukherjee](#)  
12:33 PM - 23 Feb 2015  
👍 98 🍷 93

**CMO Madhya Pradesh**   
@CMMadhyaPradesh 

A tribal family of Jhabua became the 1st beneficiary of Pradhan Mantri Jan-Dhan Yojana in MP, provided Rs. 1Lac after death of family head.  
12:47 PM - 8 Jun 2015  
👍 78 🍷 90



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**Annadata Sukhi Bhava**



## Modern Agriculture



- Soil Health Card : Farmers can now increase soil fertility by right knowledge of its composition. 26 Lakh soil health card disbursed (Business Standard, Dec 2015)
- Central Govt. has increased the limit of compensation for farmers hit by unseasonal calamities (Mint, April 2015)

**mint**

Last Modified: Thu, Apr 09 2015. 01 42 AM IST

### **Narendra Modi promises higher compensation for farmers hit by unseasonal rains**

Farmers, who have seen damage of 33% of total crops, will be eligible for compensation, as against the prevailing norm of 50%





## Responsive Governance



**THE HINDU**  
NATIONAL  
Updated: June 27, 2015 16:06 IST  
**Centre intervenes to help mills clear sugarcane arrears to farmers**

**Shri Harendra,**  
Sugarcane farmer of UP  
thanked PM for help  
(Source: Hindu, June 2015)



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Home » Money  
**Government announces interest free loans worth Rs 6000 crore; hopes mills will clear farmers' dues**  
Wednesday, 10 June 2015 - 5:19pm IST | Place: New Delhi | Agency: ANI



## Better Irrigation



Picture: कन्हेरीवाड़ी गाँव, महाराष्ट्र

### **Jalyukta Shivar Project (Maharashtra 2015):**

6lakh hectare of land under irrigation in only Rs1400crore for which previous govt used to spend Rs14000 crore

(Tweet : Devendra Fadnavis , Dec 2015)







**Sabka Saath, Sabka Vikas**

